Let’s make the world a happier place.

Live Happy’s campaign was featured in the following media outlets and many others:
JOIN US AS WE CELEBRATE THE IMPORTANCE OF WELL-BEING, HEALTH AND HAPPINESS.

1300+ #HAPPYACTS WALL LOCATIONS IN 2019

What is Live Happy?
Live Happy is a lifestyle company about a timeless quest: living a happy life. We help people apply the art and science of happiness to make a positive difference in their lives and the lives of others. We are on a mission not only to lead a global movement, but also to educate people by providing unique content, tools and products that inspire them to flourish and make the world a happier place. One choice, one smile, one Happy Act at a time.

What are #HappyActs?
SMALL ACTS OF KINDNESS THAT MAKE THE WORLD A HAPPIER PLACE.
The United Nations established March 20 as the International Day of Happiness. To honor this day, Live Happy inspires people around the world to spread happiness through #HappyActs and to create Happiness Walls in schools, offices, businesses, parks and other public spaces. Click here to find out more about #HappyActs in just 4 minutes!

What is a Happiness Wall?
CREATING YOUR OWN WALL IS SIMPLE AND EASY TO DO.
Large or small, a Happiness Wall is a focal point to encourage passersby to share how they will spread happiness with others.

Whether you’re a do-it-yourselfer or a keep-it-simple kind of person, creating a wall is easy—embrace your creativity! Jazz it up with fun elements to make it unique (i.e. balloons, streamers, stickers, etc).

The goal at Live Happy is to create a community of Happy Activists—people who, through kind words and intentional actions, strive to make the world a better place.

JOIN US AS WE CELEBRATE THE IMPORTANCE OF WELL-BEING, HEALTH AND HAPPINESS.

A UNIQUE, ENGAGING OPPORTUNITY TO SPREAD HAPPINESS IN YOUR:
- COMMUNITY
- SCHOOLS
- WORKPLACE
- HOME

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#HappyActs Impact

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Media Impressions (TV, Online, Print)</th>
<th>Number of Locations (U.S. and Globally)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>157MM</td>
<td>29</td>
</tr>
<tr>
<td>2015</td>
<td>198MM</td>
<td>42</td>
</tr>
<tr>
<td>2016</td>
<td>291MM</td>
<td>75</td>
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<td>2017</td>
<td>298MM</td>
<td>100</td>
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<tr>
<td>2018</td>
<td>385MM</td>
<td>715</td>
</tr>
</tbody>
</table>

Over 1.5 billion media impressions since 2014

WE TEAMED UP WITH THE JOY TEAM TO SPREAD POSITIVE MESSAGES ACROSS 257 EYE-CATCHING BILLBOARDS, BUS SHELTERS AND MALL POSTERS IN 28 METRO CITIES ACROSS THE U.S.!

LEARN MORE AT HAPPYACTS.ORG
QUESTIONS? REACH OUT TO: HAPPYACTS@LIVEHAPPY.COM

Get involved!