

Data protection declaration

We attach maximum importance to protecting your data and safeguarding your privacy. Therefore, we provide information below regarding collection and use of personal data while using our website.

Anonymous data collection

You can visit our websites without having to provide any personal details. We do not save any personal data in this connection. In order to improve our offer, we evaluate only the statistical data, which does not allow any inference of your personal details.

Collection and processing while using the contact form

When using the contact form, we collect personal data (particulars of personal or objective relationships of a particular or definable natural person) only within the scope provided by you. We use your email address only for processing your request. Your data is deleted subsequently if you do not approve of the further processing and use.

Collection, processing and use of personal data

We collect personal data (particulars of personal or objective relationships of a particular or definable natural person) only within the scope provided by you.

Your personal data is processed and used for completing and processing your order and also for processing your requests.

After the contract is processed completely, all the personal data is first saved taking into account the retention periods under fiscal and commercial law and then deleted after the expiry of the deadline, if you have not approved of the further processing and use.

Forwarding personal data

Your data is not forwarded to third parties without your explicit consent. Only our service partners, which we require for handling the contractual relationship, are excluded from this. In these cases, we strictly adhere to the specifications of the Federal Data Protection Act. The scope of the data transfer is restricted to a minimum.

Use of Google Analytics

This website uses Google Analytics, a web analysis service by Google Inc. („Google“). Google Analytics uses so-called “cookies”, text files, which are saved on your computer and which allow analysing the use of the website by you. The information generated by the cookie about your usage of this website is generally transferred to a Google server in USA and saved there. If IP anonymisation is activated on this website, your IP address is however abbreviated by Google in advance within the member states of the European Union or in other contracting states of the Treaty on the European Economic Area. The complete IP address is transferred to a Google server in USA and abbreviated there only in exceptional cases. Google shall use this information on behalf of the operator of this website to evaluate your website use, to compile reports about the website activities and to provide additional services associated with the website use and Internet use as against the website operator. The IP address transferred from your browser within the scope of Google Analytics is not consolidated with the other data by Google. You can prevent cookies from being saved through a corresponding setting of your browser software; however, we would like to bring to your attention that you may not be able to use all the functions of this website entirely in this case. In addition, you can prevent the recording of data (including your IP

address) generated by the cookie and based on your website use in Google as well as the processing of this data by Google by downloading the browser plug-in available on the following link and installing it [<http://tools.google.com/dlpage/gaoptout?hl=de>].

Using Addthis plugins

On these Internet sites, “Addthis” plugins are used, which are provided by AddThis LLC, Inc. 8000 Westpark Drive, Suite 625, McLean, VA 2210, USA; hereafter, they are referred to as AddThis LLC. With the “Addthis” plugin, the AddThis LLC enables the use of so-called sharebuttons with which one can recommend the individual webpages on the Internet via social networks or save them with different bookmarking services. You can view the different Addthis logos, which contain the plugin, at the following link: <https://www.addthis.com/get/sharing>

If you invoke webpages of our Internet presence, which are provided with such a plugin, a link is established with the AddThis servers in the USA and the plugin is displayed on the webpage through a notification to your browser. Here, your IP address as well as the information, as to which of our Internet sites you have visited, is forwarded to the AddThis server. In this respect, cookies are used. Cookies involve small text files, which are locally saved in the cache of the Internet browser of the user visiting the webpages. Cookies allow the identification of the Internet browser. The AddThis LLC generates anonymised user profiles from this data. It serves in adapting online offers to the respective requirements even better.

Log on to www.addthis.com/privacy/privacy-policy for more information on the collection and processing of the data transmitted through the AddThis LLC.

You can always object to the data collection and saving through AddThis LLC with future effect by setting a so-called “Opt-Out-Cookie” on the site www.addthis.com: <http://www.addthis.com/privacy/opt-out>.

You have an option to prevent downloading Addthis plugins by installing corresponding add-ons in your browser.

Information, correction, blocking and deletion of data

At all times, you have the right to free information about your saved data as well as the right to correction, deletion and blocking of the same. Please contact us if required. You will find the contact details in our Legal Notice.

last update: 03.12.2015