

DT: OCTOBER 28, 2015



**BEATPORT DELIVERS VIDEO HIGHLIGHTS  
OF THE AMSTERDAM DANCE EVENT**

**MORE THAN 60 PERFORMANCES, PANELS,  
AND PARTIES NOW AVAILABLE FOR VIDEO ON DEMAND VIEWING**

**BEATPORT**, the global pulse of electronic music and culture, today, **October 27<sup>th</sup>, 2015**, announced that 60+ performances, panels, and parties streamed live from the **AMSTERDAM DANCE EVENT** on **BEATPORT** are now available for on-demand viewing at [ade.beatport.com](http://ade.beatport.com).

As the official livestreaming partner for **ADE**, **BEATPORT** aired a range of **DJ sets**, **intimate album release parties**, and **exclusive label showcases**—not to mention several **ADE** panels—taking place in **over a dozen venues across the city**, including performances from the **Beatport Boat** and **Beatport Studio**, **multiple showcases** and **album release parties**, and the iconic **Amsterdam Music Festival**. Over the course of four days, **BEATPORT's** unprecedented blanket coverage of the annual electronic music conference generated **more than 330,000 streams** and an estimated **social reach of more than 100 million impressions**.

For those who missed the action live, check out the on-demand video now available. Highlights include:

- **Richie Hawtin's ENTER**.: Nine hours of techno with lights and ambience to get lost in with the music.
- **OWSLA's very intimate 70 capacity showcase** with label head **Skrillex** & more
- **Carl Cox** in the Beatport Studio. Enough said!
- **Kenny 'Dope' Gonzalez** on Oliver Dollar's Industry Standard showcase, playing it cool while the water police pull over the boat.
- **House music legend Marshall Jefferson** **interviewed by** Beatport's own VP of Media Zel McCarthy, as well as **in the Beatport Studio**.
- **Joris Voorn's** out-of-control fun set full of house and techno classics that turned from a stream into a PARTY.
- **BLOND:ISH** invited some friends and put the studio in full chill-out mode for their debut album playback complete with incense, feathers, and special mezcal cocktails.
- **The Kittball** showcase in the Beatport Studio gets an upgrade with **Paji** playing some live violin on top of his label mates Tube & Berger as well as his own deep house sets... beautiful.
- **What So Not** in the Beatport Studio: An hour long eclectic, bassy, funky, set that was meant for a living room, not a club.
- **Job Jobse vs Elias Mazian** on the Beatport Boat: With mostly Dutch locals, disco vibes, sing-a-longs, and smiles.

“Through both our livestreaming coverage and now on-demand video, **BEATPORT** gives electronic music fans across the world who were unable to attend **ADE** unmatched access to the music, artists, shows, and panels both during and after the event,” said **BEATPORT President and CEO Greg Consiglio**. “At **BEATPORT**, we believe that all fans regardless of location, means, language, or age deserve the ability to enjoy the transformational experience of electronic music, and Beatport aims to provide exactly that year-round, globally.”

### **About Beatport**

Beatport is the global pulse for electronic music and dance culture... a trusted source where fans, DJs, producers, and artists alike can create, connect and discover through a complete collection of music-inspired experiences, all within one platform. This includes listening to streaming music, downloading tracks, creating and sharing mixes, enjoying festivals and events both in person and live online, and accessing news, reviews, and insider videos. Together, Beatport offers a complete music experience for everyone, everywhere. Founded in 2004 as the principal source of music for DJs, Beatport today attracts an audience of more than 50 million unique visitors a year consisting of DJs, producers, and their fans. Beatport has offices in New York, Los Angeles, Denver, Berlin and Amsterdam.

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