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BEATPORT INTRODUCES FREE MOBILE APPS WITH UNLIMITED STREAMING MUSIC

ADDITION OF SHOW LISTINGS, LIVE VIDEO FEATURES, STREAMING, AND NEWS VALIDATES BEATPORT'S POSITION AS THE DEFINITIVE HOME OF ELECTRONIC MUSIC

March 26, 2015, DENVER/NEW YORK—Beatport, an SFX Entertainment (NASDAQ: SFXE) company and the trusted home of the global dance music community, today released a mobile app for iOS and Android devices that allows fans of electronic music to take all the features of the new Beatport experience with them on the go.

“The evolution of Beatport involves far more than just streaming music,” said Greg Consiglio, President and COO of SFX. “We’ve built the definitive home of electronic music in all forms and formats, including festivals and events, streaming, music downloads and news and information available on web and mobile.”

With the first-ever official Beatport mobile app, Beatport users can:

- Discover millions of new tracks and music from thousands of labels with new music being added daily
- Access and stream all the charts and playlists available on Beatport.com
- Stream any track “hearted” on the Beatport service, as well as view any DJ, event, or other profile marked as favorites.
- Browse events and explore performances near them using their smartphone’s location features, with links out to ticketing options.

The app is free and available on iOS and Android platforms. T-Mobile US, Inc. (NYSE:TMUS) is a Charter Partner for the new music streaming service and app, and T-Mobile will be integrated prominently with their own profile page and playlist highlighting exclusive benefits for their customers including music downloads at no additional cost and access to event tickets. T-Mobile unleashed music for customers last year when it launched Music Freedom to allow Simple Choice customers to stream all the music they want on America’s fastest nationwide LTE network – without hitting their monthly high-speed data.

Additionally, because live events are a critical component of electronic music culture, Beatport today added several features that bring the live experience to the new Beatport

platform, including an electronic music event calendar and scheduling tool, and a live video streaming platform:

Beatport Shows (beta):

Beatport Shows is the most robust calendar of electronic music events available. Listings include not only events produced by Beatport parent company SFX Entertainment—the largest global producer of live events and digital entertainment focused exclusively on electronic music culture—but Beatport has also partnered with Bandsintown to include the company’s entire database of events relevant to the electronic music community to ensure a robust listing of shows from day one.

Fans can create a customized calendar by favoriting preferred shows and events, search for nearby shows based on location, stream music from the acts performing, and connect to ticket purchasing outlets. In the coming months, Beatport intends to add a native ticketing experience, as well as give any individual DJ or promoter the ability to list their shows themselves as they’re scheduled.

Beatport Live (beta):

A new video streaming platform where fans can watch live and recorded streams of DJs performing, broadcast in high-quality audio and HD video, along with aggregated social activity from Twitter and Instagram, with the ability to subscribe to updates about new streams.

Active channels during the beta launch of this feature include the [Beatport Sessions](#) channel, consisting of live and archived streams from Beatport’s Denver and Berlin offices, and, soon, live streams from SFX events. Future versions of Beatport Live are planned to allow any DJ to broadcast any set live.

The original Beatport music download service, designed for DJs requiring high-quality files for performance and remixing, remains a core focus. Renamed Beatport Pro, it is available at pro.beatport.com and is integrated throughout the new streaming service giving fans one click access to buy any track streamed.

“The release of the new Beatport marks the first step towards an aggressive and ambitious roadmap ahead,” said Beatport Chief Product Officer Richard Ziade. “In the months to follow and on a regular basis, features will be added across the Beatport suite of products. The aim is twofold, to bring more features and functionality to fans of electronic dance music, and to empower both fans and artists to bring their own forms of expression to the platform.”

About Beatport

Beatport is the home of electronic music... a place where fans, DJs, and creators alike can connect, discover, and participate in the evolution of dance music culture. Our mission is to bring the life-changing experience of dance music to the world in every form imaginable. Be it streaming music to enjoy or downloading files to perform, to attending transformational festivals and events both in person and online, to connecting with like-minded fans and inspirational artists, and to informing the community with news, reviews, and insider access, Beatport offers a complete music experience for everyone, everywhere.

Founded in 2004 as the principal source of music for DJs, Beatport today attracts an audience of more than 50 million unique visitors a year consisting of DJs, producers, and their fans. Based in Denver, CO, with offices in New York, Los Angeles, and Berlin, Beatport is an **SFX Entertainment, Inc. company (NASDAQ: SFXE)**, the largest global producer of live events and digital entertainment content focused exclusively on electronic music culture (EMC) and other world-class festivals. Follow us on [Facebook](#) and [Twitter](#).

Forward Looking Statements

This press release contains forward-looking statements regarding our business strategy and plans, which are subject to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are only predictions and may differ materially from actual results due to a variety of factors including: our ability to integrate the companies we have acquired and plan to acquire in the future; our belief that the EMC community will grow; our ability to increase the number of festivals and events we produce and their attendance; our ability to pay our debts and meet our liquidity needs; competition; our ability to manage growth and geographically-dispersed operations; and our ability to grow our online properties. We refer you to the documents we file from time to time with the U.S. Securities and Exchange Commission, specifically the section titled "Item 1A. Risk Factors" of our most recent Annual Report filed on Form 10-K and Quarterly Reports on Form 10-Q and our Current Reports on Form 8-K, which contain and identify other important factors that could cause actual results to differ materially from those contained in our projections or forward-looking statements. In addition, any forward-looking statements contained herein are based on assumptions that we believe to be reasonable as of this date. We undertake no obligation to update these statements as a result of new information or future events, except as required by law.