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**BEATPORT AND LOOPLABS TEAM UP
TO EMPOWER PRODUCERS WITH MUSIC, TOOLS, AND PROMOTION**

BEATPORT, the global pulse of electronic music and culture, has joined forces with **Looplabs**, a cloud-based collaborative music studio, to **give aspiring electronic music producers** a robust **suite of tools, music, and promotional opportunities** to help launch their careers.

With this partnership, **BEATPORT** will provide all **Looplabs** users that have **BEATPORT** accounts a **free starter pack of loops, sounds, and samples** made available from **BEATPORT SOUNDS**, and users new to **BEATPORT** will also be **able to sign up for BEATPORT accounts from within the Looplabs platform**.

Additionally, **Looplabs** users with **BEATPORT** accounts will be able to **instantly publish any tracks they create to BEATPORT's streaming platform**. Not only does this provide access to **BEATPORT's** vast audience of electronic music fans but also to **BEATPORT's embeddable music player**, which can be **used to promote tracks anywhere on the Web or through social channels**.

"Empowering music creators to practice and perfect their craft is a core value of **Beatport's** culture, so working with innovative companies like Looplabs to extend the value of our music catalog to aspiring producers is an obvious choice," said **Beatport President and CEO Greg Consiglio**.

"**Beatport** is a welcomed ally in our mission to democratize music creation and introduce the thrill of music production to people of all ages, backgrounds, and ability level," said original **creator and Founder Craig Swann**, "**Beatport** is the most recognized and trusted brand in electronic music with the most talented community of DJs and artists of the genre and joining the Beatport community is really exciting," said **Looplabs Co-Founder, Bigram Zayas**.

About Beatport

Beatport is the global pulse for electronic music and dance culture... a trusted source where fans, DJs, producers, and artists alike can create, connect and discover through a complete collection of music-inspired experiences, all within one platform. This includes listening to streaming music, downloading tracks, creating and sharing mixes, enjoying festivals and events

both in person and live online, and accessing news, reviews, and insider videos. Together, Beatport offers a complete music experience for everyone, everywhere. Founded in 2004 as the principal source of music for DJs, Beatport today attracts an audience of more than 50 million unique visitors a year consisting of DJs, producers, and their fans. Beatport is has offices in New York, Los Angeles, Denver, Berlin and Amsterdam.

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About Looplabs

Designed for this new generation of creators, Looplabs is a free, collaborative cloud based music studio that lets anyone, regardless of technical skills or ability, easily make, share and discover music anywhere, anytime and with anyone - all from their web browser. Looplabs' intuitive interface automatically snaps more than 25,000 freely available royalty-free sounds into the same tempo and musical key, removing the complexities of musical theory and allowing anyone with internet access to easily create music for their YouTube, Instagram or Vine videos, drop in their next DJ set, remix artists, write songs and record vocals or simply have fun with their friends. Looplabs is headquartered in the legendary Music Building in New York City.

Follow Looplabs on [Twitter](#) and [Facebook](#), and visit us at [Looplabs.com](#)

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