



BEATPORT and ANJUNABEATS join forces for BEATS IN SCHOOL

In collaboration with POINT BLANK MUSIC SCHOOL, AFEM, MIXCLOUD, and FUTURE MUSIC.

Beatport and **Anjunabeats** are calling on ambitious trance and progressive talent [to enter phase two](#) of **BEATS IN SCHOOL**, a DJ-producer contest unlike all the others.

The Beats In School winner lands a coveted year-long mentorship with Anjunabeats, the label owned and A&R-ed by trance icons **Above & Beyond** that also includes the likes of **Arty**, **ilan Bluestone**, **Andrew Bayer**, **Mat Zo**, **Seven Lions** and **Grum** on its prestigious roster. This opportunity with the world-renowned label is a once-in-a-lifetime chance for undiscovered DJ-producers to get a foot in the door.

Beats In School got off to a flying start back in June, with Yousef's Circus Recordings offering our first label scholarship to promising house and techno DJ-producers. The entries came in thick and fast from all over the world, with the eventual winner named as Taya Mills from Byron Bay, Australia, and now it's time for the trance and progressive community to step up.

Who can enter?

Entrants will produce a track that fits the sound and style of Anjunabeats and include it in a DJ mix that's uploaded to Mixcloud. The label will judge entries submitted during the entry period and select up to 20 participants to advance further in the contest.

Here's what Anjunabeats is looking for, according to Label Director Allan McGrath: "Musicality, melody, emotion, integrity and originality are just some of the things we look for when signing new music. Ultimately, we're always looking for music that will move the scene forward and stand the test of time."

The winner also receives:

ONE-TO-ONE GUIDANCE FROM BEATPORT AND ITS INDUSTRY PARTNERS

- Intensive tutoring from established artists and industry players including the Association For Electronic Music [AFEM], Mixcloud and Point Blank Music School.
- Coordinated press and social media exposure, including monthly videos and coverage from Beatport, Future Music Magazine, Computer Music Magazine and more.

'HARDWARE HOMEWORK' WITH THE WORLD'S LEADING HARDWARE PRODUCTS

- The winner will work closely with product specialists on a homework task to hone their skills, while also taking home sought-after gear from Allen & Heath, Novation, Native Instruments, Serato, Teenage Engineering, Pioneer and Roland.

EXCLUSIVE PRIZES FROM THE BEST IN THE BUSINESS

- Adam Audio (ADAM A5X monitors), Allen & Heath (Xone:K2 MIDI Controller), iZotope (Music Production Bundle 2), Native Instruments (KOMplete 11), Roland (lifetime Roland Cloud subscription), Urbanears (Zinken headphones) and Landr (two years unlimited mastering subscription).

Find out more: <https://www.beatport.com/beatsinschool>

Watch the announcement video: <https://www.youtube.com/watch?v=aGmfBghE5Ls>

Enter via Mixcloud: <https://www.mixcloud.com/competitions/BIS-Anjunabeats/>

More on Anjunabeats: *Anjunabeats - the label owned and A&R-ed by Jono Grant, Tony McGuinness and Paavo Siljamäki of Above & Beyond - started in 2000 as an outlet for the trio's own productions. It has since grown to include a global roster of electronic talent from the world of trance, progressive house and beyond, helping kick-start the careers of Mat Zo, Arty, Andrew Bayer, Boom Jinx, Super 8 & Tab, Oliver Smith, Jaytech, ilan Bluestone and many more. The label and its deeper spinoff Anjunadeep also host sold-out tours and festival stages around the world. Its most recent label compilation is 'Anjunabeats Worldwide 07', mixed by rising star Grum.*