



BEATS IN SCHOOL

BEATPORT LAUNCHES [BEATS IN SCHOOL](#), A DIFFERENT CLASS OF DJ CONTEST

In collaboration with **POINT BLANK MUSIC SCHOOL**, **AFEM**, **MIXCLOUD** and **FUTURE MUSIC**.

Beatport is calling on ambitious DJ-producers to enter **BEATS IN SCHOOL**, a DJ competition unlike all the others. Instead of a one-off prize, each Beats In School winner lands a year-long industry head-start from Beatport and its influential partners.

Beatport will launch a new contest every two months in conjunction with an elite record label, with **Yousef's Circus Recordings** first up and [open for entries now](#).

The prize:

A ONE-YEAR MENTORSHIP WITH A TOP LABEL ON BEATPORT

- With a new label up every two months, **Yousef's Circus Recordings** is the first label open for entries from tech-house talent. Following genre-spanning competitions will include **Anjunabeats**, **Hospital Records**, **Dirtybird** and more.
- For a full year, the winner is mentored by their chosen label and will receive key advice on their production and DJ technique in order to develop them as an artist.
- If the winner has what it takes, they'll land an opening set at a label showcase and even an official release.

ONE-TO-ONE GUIDANCE FROM BEATPORT AND ITS LEADING INDUSTRY PARTNERS

- Intensive tutoring from established artists and industry players including the **Association For Electronic Music** [AFEM], **Mixcloud** and **Point Blank Music School**.
- Coordinated press and social media exposure, including monthly videos and coverage from **Beatport**, **Future Music Magazine**, **Computer Music Magazine** and more.

'HARDWARE HOMEWORK' WITH THE WORLD'S BEST HARDWARE PRODUCTS

- The winner will work closely with product specialists on a homework task to hone their skills, while also taking home sought-after gear.

- Beats In School's extensive network of hardware partners includes **Akai, Allen & Heath, Korg, Novation, Native Instruments, Serato, Teenage Engineering, Pioneer and Roland.**

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TRAINING FROM POINT BLANK MUSIC SCHOOL & EXCLUSIVE PRIZES

- The winner sharpens their studio techniques on an intensive online course with Point Blank, the world's number one electronic music school.
- The winner in each competition scores exclusive prizes from **Adam Audio** (ADAM A5X monitors), **Allen & Heath** (Xone:K2 MIDI Controller), **iZotope** (Music Production Bundle 2), **Native Instruments** (KOMplete 11), **Roland** (lifetime Roland Cloud subscription), **Urbanears** (Zinken headphones) and **Landr** (two years unlimited mastering subscription).

Who can enter?

Entrants will produce a track that fits the label's sound, include it in a DJ mix that's [uploaded to Mixcloud](#), then promote the mix on social media to maximise plays. The top 20 entries make it through to the next round, with a winner chosen by the label boss themselves.

Here's what Circus boss Yousef is looking for: "Be yourself, believe in your music and try not to play it safe. Music can be big and functional for dancefloors, but still creative. Whatever is hot and current now, use as a list of music to avoid - if things are already popular, you're too late. Forward only."

Find out more: beatport.com/beatsinschool

Enter on Mixcloud: <https://www.mixcloud.com/competitions/BIS-Circus/>

Watch / embed the YouTube teaser: <https://www.youtube.com/watch?v=Wud7BCX1tmY>

Quotes from Yousef (Circus Recordings) available on request