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BEATPORT BACKS RISING LABELS WITH NEW HYPE CHARTS

BERLIN, DE - MAY 23, 2018 - Strengthening its commitment to developing independent music and labels, **BEATPORT**, a division of **LiveStyle**, today announced the upcoming launch of its **Hype Charts**.

Launching across the store in early June, the Hype Charts will be prominently featured on Beatport's 10 biggest genre pages and will highlight and promote smaller labels. Adding these charts also further refines the Beatport experience for DJs, making it easier to identify unique, up-and-coming releases from all over the world. Independent music comprises 96-percent of Beatport sales, with approximately 25,000 new releases added each week.

With such a high volume of quality music on the platform, smaller labels have traditionally competed with big-name counterparts who have been established for years. The Hype Charts will now give thousands of labels greater visibility and recognition of their music. Each genre page will also prominently feature the latest 'Hype Picks' in that genre, selected weekly by Beatport's curation team. Additionally, one banner and two new release tiles in each genre will be reserved for labels from the Hype Charts.

Beatport Chief Product Officer, Terry Weerasinghe commented, "With so many incredible releases added to Beatport each week, there's a lot of competition for the attention of our DJ customers. The Hype Charts give top billing to those shining gems that might have previously gone under the radar. It's a valuable tool for Beatport to promote new talent, while encouraging the DJ community to dig deeper in the store."

The Hype Charts launch in Beatport's second consecutive year of growth and profitability under a new management team and as a division of LiveStyle. As revealed today at Ibiza's **International Music Summit** as part of the [2018 IMS Business Report](#), revenue from track sales has grown more than 7% year-on-year.

Beatport's four longstanding Techno and House genres (**Techno**, **Tech-House**, **House** and **Deep House**) still dominate sales, with Techno maintaining as the top-selling genre. **Melodic**

House & Techno is Beatport's fast-growing genre, swiftly reaching the No. 6 spot following [its launch](#) in March 2018.

More insights are included in [the IMS Business Report](#).

About Beatport

Founded in 2004 as the principal source of music for DJs, Beatport, a division of LiveStyle, is today the worldwide home of electronic music for DJs, producers, and their fans. The Beatport Store offers music in premium digital formats and provides unique music discovery tools created for and by DJs. Each week, Beatport's music collection is refreshed with hundreds of exclusive tracks by the world's top electronic music artists. Beatport has offices in Los Angeles, Denver and Berlin. Follow us on Facebook and Twitter and Instagram.

About LiveStyle, Inc.

One of the world's largest music event producers, LiveStyle boasts a wide variety of leading live music properties. LiveStyle produces and promotes single and multiday music festivals across North America, Europe, South America, Australia, and Asia. North American key operating entities include Made Event, React Presents, Disco Donnie Presents, and Life In Color, along with festivals and brands such as Electric Zoo, Spring Awakening, FriendShip, LIC Miami, BLNK CNVS, and AMFAMFAMF. In Europe, the company boasts key operating entities such as Monumental, b2s, ID&T, i-Motion, and Q-Dance, and festivals and brands including Decibel, Mysteryland, Awakenings, back2school, Air, Qlimax, Nature One, and Sensation. In Brazil, LiveStyle owns PlusNetwork, which has produced the enormously successful Tomorrowland Brasil festival and tours by internationally acclaimed DJs and artists. Together with the Belgian Tomorrowland organization, LiveStyle launched TomorrowWorld, the first international version of the Tomorrowland festival, and promoted the first South American Tomorrowland festival. LiveStyle continues to work with the Belgian Tomorrowland organization as its international partner to bring Tomorrowland to new territories outside Europe and to return to the USA and Brazil. LiveStyle also owns Beatport, the preeminent ecommerce platform for DJs, producers and dance music fans that helps launch the careers of the best underground artists and define global music culture.

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