



Elf is a digital creative agency providing strategy, design, marketing and technology services. We deliver exceptional user experiences for our clients, driving customer engagement and accelerating profitability.

### Core Competencies

#### User Interface Design

graphics, illustration and interaction design for print, surfaces and across devices and browsers (mobile, web and OS)

#### App Design and Mobile Development

app design and development for compelling, portable, connected and personal user experiences

#### Product Design

thoughtful design for products you can hold in your hands

#### Event, In-Store and Retail Experiences

design to enhance guest experiences, increase loyalty and drive engagement (interactive and experiential design)

#### Digital Advertising

increasing relevancy of paid advertising and digital media to improve conversions and boost profitability

#### Editorial Content

publishing high quality content to boost brand reputation, promote awareness and increase customer engagement

#### Systems Design

designing better systems for information sharing

### Corporate Data

#### HISTORY

Founded in 2005, launched in 2007 and rebranded into an agency in 2012.

#### LOCATIONS

Burlington, VT; Coral Gables, FL; Washington D.C.; and London, U.K.

DUNS 043272044

CAGE 7BL22

SET ASIDE WOSB

SCHEDULES 541, 519, 874, 05801, 36, 70, 76

#### NAICS

519130, 519190, 541430, 541490, 541511, 541512, 541519, 541613, 541618, 541690, 541810, 541890, 541990, 611420, 712110

CLIENTS: U.S., Canada, U.K. and Europe

EVENTS: [www.elfevent.com](http://www.elfevent.com)

COMMUNITY: Free web magazine Hayden's [www.haydensmagazine.com](http://www.haydensmagazine.com) 25,000+ readers; 1 million+ global community

#### Clients

Efia Group  
Apple Computers Inc.  
Intercontinental Hotels Group  
TradeTec  
University of Vermont  
Amazon  
Geoscape  
Newmark Grubb-Ellis Frank

Kessler Collection  
Yankee Group  
Vanderbilt Museum  
4-Profit LLC  
Search Discovery  
Bercovitz Design  
Milliman  
200+ small businesses

#### Partners

Google      Adobe      Behance

#### Industries

Technology      Architecture & Construction  
Education      Management Consulting  
Real Estate      Consumer Products  
Publishing      Apparel & Footwear  
Retail      Media & Entertainment



## Past Performance

### Efiia Group and the Federal Government

We've designed print ads, posters, presentations, mobile layouts and responsive websites.

### Efiia Group and Apple Computers

We've designed concepts and presentations, including an app clearinghouse for enhanced security for both B2B and B2C applications.

### University of Vermont

We've designed promotional posters, banners, print publications, presentations and websites for several departments.

### Trade Tec

We created a responsive, interactive website and interactive video to increase customer engagement and retention at trade shows.

### Geoscape

We've created editorial content and layout for print advertising in real estate magazines for the southern California market.

### 200 SMBs

Since 2007, we've worked with over 200 SMBs to increase customer engagement and loyalty via website design; content marketing; print editorial and layout; app design and development; and mobile and web advertising campaigns.

## Differentiators

### We care.

We care about the quality of our work. We put in the time and effort to create excellence. We are committed to our clients.

### We simplify the complex.

We assist our clients in articulating their brand core messaging through effective design and communications. We work with clients to transform their businesses to create and sustain innovation.

### We create experiences that delight customers.

We excel at design, craftsmanship and storytelling. We work diligently with clients to understand their motivations and their customer base so that we can create authentic, relevant, compelling experiences that engage audiences across platforms.

### We accelerate profitability.

Through our balanced approach of uniting art (imagery and content) and science (data research and analytics) with business acumen, we assist our clients in attracting and retaining customers, increasing profits and product adoption.

### We create positive impact.

Using a human-centered design approach, we create, design and launch new products and services, taking into careful consideration the intersection of sustainability, profitability and customer experience.

## Team

**Jan Manon**  
Creative Director

**Jose Garrido**  
Art Director

**Matteo Gallinelli**  
Interactive Art Director

**Rachel Walsh**  
Illustrator and Strategist

We're a collaborative team of 25 strategists, designers, illustrators, art directors, editors, engineers, developers, digital analysts and data scientists.

## Contact Us

Jan Manon  
Creative Director  
jan@elfproductions.com  
P: (802) 735-1298

Elf  
2332 Galiano Street 2nd Floor  
Coral Gables, FL 33134  
www.elfproductions.com