

Tania Lili

DECEMBER 9, 1985 • MEXICO CITY

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EDUCATION

Pratt Institute • New York, NY

MS Communications Design (august 2012 – 2014)

École de Communication Visuelle • Paris, France

Art Direction (2007 – 2008)

Universidad Iberoamericana • Mexico City

BA Interactive Design (2005 – 2009)

AWARDS

Pratt Institute's Graduate Student to Watch

Graphic Design USA, 2015

Taconic Fellowship

Make the Road New York, Pratt Institute,

The Graduate Center & John Jay College, CUNY, 2014

Graduate scholarship

Pratt Institute, 2013

Don Arie Memorial Award

Academic Achievement • Pratt Institute, 2013

Scholarship FONCA for Graduate Studies Abroad

Winner of Graphic Design scholarship • CONACULTA, 2012

EXPERIENCE

Code & Theory • New York, NY

Associate Product Visual Designer (march 2014 – present)

Design fully responsive interactive experiences. Produce digital solutions in a creative and strategic way. Work together with UX designers and developers.

Refinery29 • New York, NY

Design Intern (summer 2014)

Executed creative concepts, developed mood boards, sketches and design explorations, designed layouts, mock-ups, cobrands, banner advertising and iconography.

Pratt Institute, Publications Dept. • Brooklyn, NY

Graphic Designer (august 2013 – january 2014)

Designed all kinds of printed materials: magazines, books, postcards, brochures, posters, etc.

Pratt Institute • New York, NY

Graduate Teaching Assistant (fall 2013)

Teaching assistant for Tom Klinkowstein on the Digital Design Class. MS/MFA in Communications Design.

Kastner & Partners in Mexico • Mexico City

Digital Art Director (november 2010 – december 2011)

Designed and executed layouts for websites and mobile platforms.

Developed site maps, wireframes and user-centered interactive experiences.

Worked closely with developers to maintain design consistency and interactivity across the platforms and websites created. Managed junior designers and interns. Worked closely with clients.

Ocesa • Mexico City

Junior Designer (june 2010 – november 2010)

Executed creative concepts and designed advertising for concerts and cultural events. Designed web platforms and album covers for musicians.

Wax Poetics, Inc. • Brooklyn, NY

Design Intern (october 2009 – february 2010)

Amnesty International • Mexico City

Designer (september 2008 – september 2009)

EXHIBITIONS

The Wall Street Journal's 125th anniversary •

Pratt Manhattan Gallery, 2014

Dust, Dialogue and Uncertainty: Slow Knowledge in design

thinking and practice • Pratt Manhattan Gallery, 2014

COMPUTER SKILLS

Photoshop (advanced), Illustrator (advanced), InDesign (advanced), After Effects (basic), HTML (basic). Mac user.

LANGUAGES

Spanish

English (fluent)

French (fluent)

References available upon request.