

# CLEAR COMMUNICATION



Engaging

Effective

Practical

## MAXIMISING COMMUNICATION IMPACT

**by developing clear and concise communicators**

### Why this program?

Effective communication is the number one skill needed by busy professionals. Our ability to say the right thing, in the right way, at the right time, ensures we are heard and understood as intended.

It allows us to stay **on point, on track and in time** during meetings and conversations with others. This builds our brand as an articulate and concise communicator, able to engage, inspire and motivate others to action. It also allows us to avoid the confusion and misunderstandings that come from convoluted communication patterns.

With the pace and pressures of work, and the need to communicate clearly across multiple mediums (online and in person), the ability to communicate clearly has never been so important. **Our expertise is only relevant, if our ideas are clear.**



### Anneli Blundell

Communication Expert  
AITD's L&D professional of the year, 2021

Anneli brings to her clients a recognised expertise in the field of below conscious communication and motivation.

Fuelled by her passion for the study of interpersonal dynamics and communication mastery, Anneli helps her clients become clear communicators that create compelling results.

**“It doesn't matter you said. It only matters what they heard.” - Anneli Blundell**

## PROGRAM DETAILS

- 4 x 2 hr virtual workshops
- A participant workbook
- Additional resources - access to videos, articles, summaries, assessments

## NEXT STEPS

- Contact us to discuss how this program can support your organisation today
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*AnneliBlundell*  
people whisperer

## What's involved?

Effective communication is more than the message we want to relay; it is a delicate combination of what we say, who is listening and what they think of us.

To be effective in building interpersonal communication skills, training must focus on three components - the **message**, the **audience** and the **relationship**. To exclude the audience and the relationship in favour of the messaging, is to risk undue resistance, misunderstandings and lost opportunities for favourable responses.

## The program covers:

### Message (content):

- Understanding the basics of communication and how to make your message clear and concise

### Audience (context):

- Exploring why people can't hear our messages as we intend and how to ensure our messages get heard

### Relationship (connection):

- Leveraging the power of the messenger to positively impact the message

### Skills lab (application):

- Embedding the learnt skills in a safe, yet challenging environment

## THE CLEAR COMMUNICATION LADDER

