FOR IMMEDIATE RELEASE:

ASIAN WORLD FILM FESTIVAL NAMES JURY PRESIDENT

The Festival Champions 51 Countries Across Asia and Opens in Culver City Oct. 24 – Nov. 1

Heather Rae

LOS ANGELES, September 7, 2016 — The 2nd Annual Asian World Film Festival (AWFF) has named Heather Rae, producer of award-winning Frozen River and Netflix Original Tallulah as its jury president. She has produced more than 30 features and documentaries. The festival runs from October 24 to November 1 at the ArcLight Cinema in Downtown Culver City.

Rae joins other international jury members, including director Uli Edel (Germany/USA); musician DCat (USA); actor Hakeem Kae-Kazim (UK/Nigeria); director Amin Matalqa (Jordan); screenwriter David Seidel (New Zealand); model and actress Maria Shantanova (Buryatia) and Italian composer Carlo Siliotto, with more to be announced.

Considered the window to Asian world cinema, the festival champions films from 51 countries across Asia, from the eastern shores of the Mediterranean to Japan, Russia, to China and India, strengthening ties between the growing Asian and Hollywood film industries.
A number of special awards will be handed out during the festival, including the Cinematic Achievement Award, the Lifetime Achievement Award and a Rising Star Award, in addition to a selection of jury awards and a Lighthouse Humanitarian Award and Music Award sponsored by Chicago Music Library.

The first films to be announced for the festival are South Korea’s Oscar® submission, The Age of Shadows; A Father’s Will (Kyrgyzstan), The Faith (Mongolia), My Murderer (Yakutia) and 3000 Nights (Palestine/Jordan). A total of 27 films will be screened over the course of the festival. Sponsors include the above-mentioned ArcLight Cinema and the landmark Culver Hotel, as well as the city of Culver City, the Hollywood Foreign Press Association, Lighthouse Worldwide Solutions and Sony Home Entertainment. CJ Entertainment is sponsoring the closing night reception and KOFIC/Korean Cultural Center is sponsoring a reception after the screening of The Age of Shadows on Friday, October 28.

For information and sponsorship packages, please visit: www.asianworldfilmfest.org/
For tickets, please visit: asianworldfilmfest.org/festivalpasses/

ABOUT THE ASIAN WORLD FILM FESTIVAL
The Asian World Film Festival (AWFF) brings the best of a broad selection of Asian World cinema to Los Angeles in order to draw greater recognition to the region’s wealth of filmmakers, strengthening ties between the Asian and Hollywood film industries. Uniting through cross-cultural collaboration, our festival champions films from 51 countries across Asia spanning from Turkey to Japan and Russia to India and the Middle East. All films that participate in the Festival will have a unique chance to be guided through the challenging awards season, showcasing their foreign films to the Motion Picture Academy, the Hollywood Foreign Press Association and all Guilds for enhanced exposure, media attention and awards consideration. AWFF is a non-profit organization under Aitysh USA. www.AsianWorldFilmFest.org
Facebook: facebook.com/AsianWorldFilmFest
Twitter: twitter.com/asianworldff
Instagram: _instagram.com/asianworldff/

###

PRESS CONTACTS:
Weissman/Markovitz Communications  
Cheri Warner  
cheri@publicity4all.com  
w: 818-760-8995  
m: 818-390-0999  

Leonard Morpurgo  
leonard@publicity4all.com  
m: 818-731-3513