



## Amber Rose Announces Second SlutWalk Los Angeles for October 1st

*Non-profit Amber Rose Foundation launches Crowdrise campaign to expand the successful, multi-faceted event for empowering women in Downtown L.A.*

Los Angeles, **(May 5, 2016)**: Mother, philanthropist, feminist and entrepreneur **Amber Rose** announced today the date for the second **SlutWalk Los Angeles: October 1st, 2016 in Downtown L.A.** Her non-profit foundation also launched a [Crowdrise.com/slutwalkLA](http://Crowdrise.com/slutwalkLA) campaign to crowd fund making the event even bigger than her first successful SlutWalk Los Angeles, last October.

**The Amber Rose Foundation's** goal is also to expand this event dedicated to women's empowerment and fighting against victim blaming to other cities across the globe. Additional sponsors devoted to supporting women will be announced soon. How can you get involved? Give via [Crowdrise.com/slutwalkLA](http://Crowdrise.com/slutwalkLA), join us on [Facebook](#), [Instagram](#) and [Twitter](#), and purchase your [presale tickets](#).

"As you can see in the news every day, from sexist remarks on the campaign trail to sick sexual abuse in schools and corporations, the fight against f\*cked up, unacceptable behavior is really just beginning," said Amber Rose. "Last year thousands came out to support women facing these problems every day and to say loud and clear, My Clothes Are Not My Consent!"

**SlutWalk Los Angeles** will be hosted by [The Amber Rose Foundation](#), a non-profit organization Amber Rose started to support her core mission of uplifting, empowering, and enhancing the platform of women around the world. The money raised from donations will be used to bring this event to life with on-site services such as HIV testing, counseling, sexual awareness booths, food and merchandise vendors and a host of other services. But most importantly, donations will support the foundation and organizations across the country of women who have been subject to slut shaming, sexual assault, and even rape.

The 2015 SlutWalk Los Angeles was wildly successful, becoming a top news story internationally and garnering 60 million impressions. Many people learned about the SlutWalk movement for the first time during this event including signature slogans such as "My Clothes Are Not My Consent" and "My Pussy, My Choice." Amber Rose also made news by publicly sharing her personal story of slut shaming she experienced for the first time on stage—a moment that left her, and most of the crowd, both in tears and inspired. The October 2016 event will expand to include more entertainment and special guest speakers, a fashion show, art installations, and more counseling and education opportunities.

Of course, the day's center piece is still the slutwalk itself, modeled after the global movement that originated in Toronto in 2011 after a police officer told a group of college women that if they wanted to avoid being sexually assaulted, they shouldn't dress like "sluts". This statement sparked an outrage that led to a full attack against victim blaming, sexual violence and gender inequality. In Los Angeles, women and their supporters will be invited to march and speak out to kick off the day's events.

**WHAT:** SlutWalk Los Angeles

**WHEN:** October 1st, 2016

**WHERE:** TKTK, Downtown Los Angeles

**TICKETS:** Presale tickets available at [amberroseslutwalk.com](http://amberroseslutwalk.com)

**GET INVOLVED:**

Donate to Amber Rose SlutWalk at [CrowdRise.com/slutwalkLA](http://CrowdRise.com/slutwalkLA)

Follow Amber Rose SlutWalk on [Facebook](#), [Instagram](#) and [Twitter](#)

Potential sponsors and entertainers contact Amber Rose SlutWalk [here](#).

A handwritten signature in black ink that reads "Sax". The signature is written in a cursive, stylized font. A long horizontal line extends to the left from the start of the word "Sax".

Press: For more information or photos and videos from the past SlutWalk Los Angeles, contact:  
[Owen@saxproductions.com](mailto:Owen@saxproductions.com)

About The Amber Rose Foundation: The Amber Rose Foundation made a conscience effort to generate awareness and create a movement designed around change where victims of gender inequality and derogatory labeling will not only share their struggles but also unite as one. The term "Slut" for many has a strong negative connotation associated with it. The objective of this movement is to put an end to those negative stereotypes tied to the word: sexual violence, gender inequality, derogatory labeling and victim blaming. This is a personal mission of Amber's to help create awareness of these issues through this movement of change. Learn more at <http://www.theamberrose.org>

About CrowdRise: CrowdRise is the world's largest and fastest growing online platform dedicated exclusively to charitable fundraising. CrowdRise is used by millions of individuals, tens of thousands of charities, hundreds of companies and many of the most famous artists and athletes in the world to creatively leverage their resources and networks to unlock the power of the crowd and raise hundreds of millions of dollars to support positive social missions.

Founded by actor Edward Norton, film producer Shauna Robertson and Robert and Jeffrey Wolfe, CrowdRise has conceived, implemented and powered campaigns that have raised over \$300 million to date. For more information visit [www.CrowdRise.com](http://www.CrowdRise.com).