

Samuel L. Dorn

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EMPLOYMENT

Stove Boat Communications, LLC

March, 2016 – March, 2017

Communications Associate

Washington, D.C.

- Analyzed scientific reports by NOAA and the Atlantic States Marine Fisheries Commission (ASMFC) to write press releases, op-ed's, and letters-to-the-editor published in the *Asbury Park Press*, *Sun Herald*, *Portland Press Herald*, and other outlets
- Used Meltwater to monitor and analyze daily media trends; created reports summarizing monthly and yearly media efficacy for the Omega Protein Company (OME) and Fisheries Survival Fund (FSF)
- Managed more than 40 member organizations in two coalitions to ensure coordinated action on national issues of importance to commercial fishermen

Office of Congressman Hakeem Jeffries (NY-08)

October, 2015 – March, 2016

Press Intern

Washington, D.C.

- Conveyed the Congressman's legislative priorities through press releases, statements, and talking points for local and national media
- Produced twice-daily print, radio, and television press clippings for consumption by the Congressman and senior staff
- Pitched Communications Director daily on three national news stories and inserting the Congressman into the prevailing media narrative

Mark Warner for Virginia

June, 2014 – August, 2014

Press Intern

Alexandria, Virginia

- Managed staff of five to write, edit, fact-check, and place more than 50 letters-to-the editor into statewide newspapers in three months
- Pitched Senator Warner's jobs plan and campaign swing through Southwest Virginia to 40 state and local reporters
- Monitored social media, print, radio, and television outlets across national and state media to create daily 50 page press clippings book for senior campaign staff and the Senator

Bobby Shriver for Los Angeles County Supervisor

Spring & Fall 2014

Intern

Los Angeles County, California

- Researched and helped write campaign policy positions on Israel, water, transportation, and using technology to promote citizen engagement
- Planned and executed social media campaign on Twitter and Facebook supporting GOTV operations on Election Day

Friends of Catherine Parker

Summer, 2013

Press Secretary

Westchester County, New York

- Built and maintained campaign website with policy positions, campaign updates, and news hits
- Recruited and supervised campaign field volunteers

Assemblymember Reggie Jones-Sawyer (AD 59)

Spring, 2013

Intern

Los Angeles, California

- Helped plan and staff constituent events on avoiding tax fraud and senior scams

EDUCATION

University of Southern California (USC)

Graduated: May 2015

Bachelor of Arts, Broadcast & Digital Journalism

Los Angeles, California

Bachelor of Arts, Political Science

Concentration: Leadership

SKILLS

Other Languages: Spanish (Basic)

Software: Salesforce, NGP Van, Meltwater, Mailchimp, Google Analytics, TVEyes, LexisNexis, HTML, Microsoft Excel

Video/Audio Editing: Adobe Premiere, Final Cut Pro, Adobe Audition, iMovie, Avid Newscutter