

The California Solar Energy Industries Association
cordially invites you



Celebrating 40 years!

2017 Annual Dinner & Live Auction



Friday, Oct. 6th | Berkeley City Club

KEY

BENEFITS

- Cultivate relationships with colleagues, clients, and customers.
- Maximize exposure in CALSEIA.
- Position company as a leader in California's solar industry.
- Celebrate CALSEIA's important work in the industry.

WHO'S

ATTENDING

- Around 150 CALSEIA member companies.
- Statewide representation from 7 regional chapters.
- PV & Thermal companies
- Contractors, Manufacturers, Financiers, Distributors, nonprofits, and service providers.

Join Us

CALSEIA 2017 Annual Dinner

Friday Oct. 6 | 5:30pm - 9:30pm | Berkeley City Club

Please join CALSEIA for our Annual Dinner and Live Auction. This year we will be celebrating CALSEIA's 40th birthday! We will be taking stock in the important work being done to keep California's solar and storage market growing and strong while dining and dining in a unique, formal setting at the beautiful and historical Berkeley City Club.

Featuring a cocktail hour from 5:30 pm-7pm on the beautiful terrace, followed by a delicious sit-down dinner and lively auction in the Ballroom, this evening is one of CALSEIA's premier networking events of the year, bringing together California's leading solar energy professionals and key decision-makers. Don your finest and bring your spouse or partner, this will be a night to remember and to celebrate the California Solar Industry.

There are numerous ways to participate to maximize support through bundled packages that include unique branding opportunities both before and during the event, tickets, tables, and via the silent and live auction.

Sponsorships will sell quickly

Ensure your company is represented as a sponsor at this exclusive event! Contact CALSEIA at (916) 228-4567 or meghan@calseia.org. For more information regarding CALSEIA's work in the solar industry, please visit www.calseia.org





Tickets & Tables

ticket
\$150 member \$180 regular

couple
\$270 member \$320 regular

table
\$2,500 silver sponsor



Sponsor Levels

Annual Dinner Sponsorship Levels	Premier \$10,000 Terrace Sponsor	Gold \$5,000	Silver \$2,500 Table Sponsor	Bronze \$500 or \$1,000 auction donation
Number of sponsorships available at each level	1	5	10	Unlimited
Annual Dinner Guest Tickets <i>(8 guests per table)</i>	VIP Table	1 Table	1 Table	1
Company Logo displayed on table	◆	◆	◆	N/A
Special Recognition at Podium	◆	◆		
Company listing in Annual Dinner Program	Logo with company profile	Logo	Logo (smaller)	By Name
Recognition of sponsors in email announcements <i>(Sent to 3,000+ solar professionals)</i>	◆	◆	◆	
Listing as sponsor in ongoing Weekly Update Newsletters.	◆	◆		
Full or half page in annual dinner program for sponsor recognition and non-advertising message <i>(distributed to all attendees)</i>	Full	Half		
Company name/logo listed as a sponsor on Signage and slideshow at reception & auction	◆	◆	◆	
Prime Table placement of corporate sponsored tables at annual dinner	In Front	Near Front		
Opportunity to provide company Materials <i>(near registration table)</i>	◆	◆		
Cocktail hour/terrace sponsor. Branded area with bar and company logo on cocktail napkins.	◆			



Auction

Companies and individuals are welcome to donate products or items to the auction to further enhance their visibility at the event, support CALSEIA, and potentially earn new customers.

Who Can Donate to the Auction?

Anyone can donate items for the auction. Items will be placed in either the live or silent auction depending on their value, or estimated interest of the crowd.

What Should You Donate?

We are seeking solar equipment such as panels and inverters, as well as gift cards, vacation rentals, electronics, sporting events, etc. **ABC regulation prohibits us accepting donations of alcohol.** Otherwise, please be generous and creative.

Format

We will be publishing for online preview the available items starting in September. Winners will be announced at the live auction. The Live auction will be facilitated by an auctioneer. Pictures of prizes and donor logos will be featured in an accompanying slide show on the main stage (see photos on page 2).

Minimum/Upset Bid

To ensure the integrity of donor's products, should an item not get bid on for the value it is worth, 75% of the value of the item may be donated directly to CALSEIA.

Donation Delivery

Small, portable items should be shipped directly to CALSEIA 1 week prior to the event, or brought the day of. For larger items or equipment, the donor will ship directly to the winner.

Donor ROI

Besides the knowledge that you are supporting CALSEIA, we offer brand promotion and exposure at the 150+ person event as well as promotional emails to thousands of industry leaders.





For More Info

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