



President: Adam Windsor
Vice-President: Andy Healy
Treasurer: Rodney Parker
Secretary: Johnny Carcioppolo

General Meeting Minutes

Date: November 7, 2017
8:00am – 9:00am

Adam opened the meeting by introducing the board members and what their positions are. He reviewed the results from several functions we had recently. Great turnout for the first Gold Tournament. Andy did a fantastic job putting this together and we raised a lot of money so next year it should be even better.

Richard and Kim from Video Visions were there to talk about Helena Living. This is a great way for small businesses to promote their business and get some great exposure for a very reasonable price. They have already started this in Alabaster and it is doing great and the businesses that have participated have been very happy with the results. They passed out information documents and gave the business owners in the HBA a great promotional price to get on board with this. If you are looking for a great way to spend some marketing dollars this is what you want to do.

We have several great events coming up that were discussed. They are:

- Thursday, November 9th from 8:15-11:45am- Senior Interview Day at the High School.
- Saturday, November 25th- Small Business Saturday
- First Friday- December 1st
- Christmas Parade- December 2nd
- HBA Christmas Social- December 5th at 5pm. At the Helena Library
- Saturday, March 3rd- Helena Business Expo (more info to come)

Special thanks to our breakfast sponsors McDonalds and Amy Guida with Turfmasters.

The meeting was adjourned at 9:00am.