Mission

Alwin Cassens, Jr., a 1934 graduate of Carnegie Institute of Technology, was an architect specializing in single-family, mid-century modern houses. In addition to running an architectural practice from his Long Island offices, Cassens also published his designs in a collection of pattern books allowing distant clients to purchase blueprints for his houses.

He won several honors over the course of his career, including medals from the 1932 Beaux Arts Institute of Design and the Art Students League, as well as awards from the popular magazines *Good Housekeeping* and *Parents*.

The Alwin Cassens Jr. Memorial Prize honors his participation in shaping the housing landscape of mid-century America. It is intended to fund travel costs associated with student-initiated trips to study and document examples of architecture in keeping with Cassens's interest in America, houses, housing, and/or mid-twentieth-century design.

Up to $2,200 will be awarded to a student whose proposal and itinerary show informed curiosity about architectural history as an indication of social, cultural, and/or aesthetic expression.

Award(s) will be made on the following criteria:

- Preference will be given to study trips that focus on American mid-twentieth-century dwellings.
- Proposals focusing on any of the following categories will also be considered: American houses or housing in any historical period, American mid-century architecture of any type, mid-century houses or housing in any country.
- The proposal should show clear and well-considered justification for the selection of the itinerary.

Eligibility and Schedule

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tr>
<td>2015 Award Announced</td>
<td>29 February 2016</td>
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<tr>
<td>Application Deadline</td>
<td>5PM, 21 March 2016</td>
</tr>
<tr>
<td>Winner Announced</td>
<td>04 April 2016</td>
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<tr>
<td>Presentation Required</td>
<td>29 August 2016</td>
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Application Submission Requirements

- Completed application form
- Proposed itinerary of specific building(s) to be visited. Sites should be identified by name, city and state, date or period, architect if known, publically accessible or privately owned. (600 words max)
- Proposed budget, e.g. travel costs, admissions, per diems. (one-page max)
- Project description that explains the rationale behind the proposed itinerary. What themes or questions generated the itinerary? What trends or ideas tie the sites together? What are the goals underlying the study trip?
- List of Architectural History electives taken.

Reporting and Impact on the School of Architecture

- School of Architecture public slide presentation of trip highlights and findings.
- Submission of 10 original, author-created digital images at 1200-1600 dpi per site. These should include photographs of site context, elevations, interiors if possible, building details, plus sketches of site plans and floor plans elevations if possible.

Selection Process

The review team will include at least one SoA architectural historian, and at least one additional SoA faculty member. Carnegie Mellon reserves the right to give partial funding rather than granting the entire amount requested. In the event that no submitted proposals are deemed to be of sufficient quality, the award would not be granted that year.

Contact Information

Name: ___________________________ Class of: ___________________________
Email Address: __________________ Local or Mobile Phone: __________________

Instructions

*By the deadline indicated above, submit one PDF (≤10MB) including the five application submission requirements listed above to: \archpcserver\Cassens Prize.*