

360™ 4-Ply Fluid-Resistant Face Masks from Cranberry®

By Shannon Pace Brinker, CDA, CDD, ACE

Personal protective equipment—such as face masks—create an essential protective barrier between dental professionals' skin, airways, and the mucous membranes of their eyes, nose, and mouth and the pathogens and potential diseases that they encounter every day. In order to reduce their risk of exposure to bloodborne pathogens, the Occupational Safety and Health Administration (OSHA) Bloodborne Pathogens Standard requires dental health care professionals to wear surgical masks in specific instances. These include when a visible spray consisting of water, saliva, blood, microorganisms, and other debris splatter is produced. Masks should be changed between patients, or during treatments if they become wet. However, similar to repeatedly donning and removing gloves, wearing and removing face masks continuously throughout the day can contribute to skin irritation.

Evaluation Results

The Academy of Chairside Assisting recently gave a perfect score for the first time ever. The Cranberry 360 4-Ply Fluid-Resistant Face Masks were an exciting hit in 100% of the 10 practices that reviewed it because almost all of the dentists in those practices were using the gold standard cone facemask. 99% of the assistants who evaluated the 360 mask said they never thought they would switch to a different type of facemask, but after one use the feel of the 360 Facemask from Cranberry totally changed their minds. 99% said they felt they had better coverage due to the design. 100% said they couldn't believe the feel of the mask and would switch to this mask. All felt the 360 mask provided skin-soothing benefits with the ASTM Level 2 (120 mmHg fluid resistance) or ASTM Level 3 (160 mmHg fluid resistance) protection, and exceptionally smooth breathing efficiency with their unique Breath EZ filter. One assistant commented that she couldn't even tell she was wearing the mask.

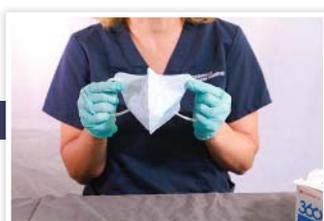
Another assistant said the feeling of most masks she has used in the past felt as if the skin was being removed from her face. All the assistants evaluated, especially the male assistant evaluators, commented the V-shape did prevent collapse and provided extra breathing volume. 93% said that it was a different mask with its exclusive curved-edge design that allowed the mask to lay flat against the skin surface. Due to each assistant's face shape, they were

asked what they thought about the forming of the mask. Every evaluator stated the mask did give a complete 360 seal around the nose and mouth.

Further contributing to secure protection is greater than 99% Bacterial Filtration Efficiency and a greater than 99% Particle Filtration Efficiency (PFE) at 0.1 micron. Plus, a fluid resistant outer layer and a hypoallergenic inner layer provides a cool and long-lasting soft feeling without fluffy irritation. The assistants commented that the anti-fog cushion did aid in helping absorb moisture and reduce fogging for better visibility during every clinical procedure. The Cranberry mask received a perfect 5-diamond rating for this product evaluation.



Contemporary Product Solutions, with its leaders in dental assisting, reviewed this product and gave it a *5-diamond rating.*





Jean Ocasio, DA

“I have been waiting all my dental career to get rid of the standard cone mask. This was a pleasant surprise and a new product order for my practice.”



Tomas Saucedo, DA

“The Cranberry 360 mask is a must have for our skin. The feeling of not wearing a mask was a big difference for me and my doctor.”



Grethe Whitman, DA

“While performing digital scanning, we all have suffered from fogging. This is my biggest pet peeve. With the Cranberry 360, not only was it fog-free, but I could hardly tell I was wearing a mask. What a big change, and to fit the shape of my face without lift was an added bonus.”



Cranberry® 360 Face Masks—Level 2

40 per Box

Small–White (127-2202)

Medium–Blue (127-2203)

Cranberry® 360 Face Masks—Level 3

40 per Box

Small–Silver (127-2212)

Medium–Blue (127-2213)

