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Keynote Selections for Camp Counselors

Four Stories

Using the power of storytelling, Sarah inspires counselors to recognize their amazing ability to positively influence children's lives. Sarah shares a story about counselors helping an eccentric camper shine, a story about the long-lasting impact of small moments, a story about a junior counselor saving a camper's life and a story about the importance of perseverance when counseling gets tough. Participants will also reflect on the positive influence of important adults in their lives. They will leave the keynote session inspired and energized to have a lasting, positive impact on their campers this summer...and some new tools of how to do it.

The Camp Counselor Top 10

The challenge of becoming a great camp counselor can be overwhelming to staff. There's a ton to remember, a healthy dose of pressure...and kids are full of surprises. This keynote will break down the ten habits of the most effective camp counselors and give staff tangible tools and the confidence they will need to give their kids the best experiences possible—and stay sane while doing it. This session can be adapted for overnight camp staff or day camp staff.

Keynote Selections for Camp Leaders

The Power of Positive Organizational Scholarship

Founded at the University of Michigan, Positive Organizational Scholarship (POS) aims "to inspire and enable leaders to build high-performing organizations that bring out the best in people." Whether a Fortune 500 company or a local camp, organizations that employ these principles find enormous success. This presentation explores important tenants of POS and applies them to our industry, including how to leverage strengths, motivate staff and utilize positive social capital. Participants will gain tools they can employ right away to improve organizational excellence and positive outcomes at their camps.

The Camp Top 10

Wondering what it takes to fill your camp year after year? It's not a marketing plan, a new water attraction or air-conditioning in your cabins. It's about relationships, creativity and the feeling of home. This keynote address will help camp leaders assess their camps from a new perspective and identify tangible areas of improvement, taking lessons from the best camps around the country and an honest look at what kids and parents want and need.