Building Work Culture at Lifetime Group

First, our values - Respect the customers, colleagues, partners, competitors, investors, life.

Second our Purpose - Building AI powered solutions to solve six corporate gaps, help people with AI that does good.

Thirdly, we Respect the opportunity we are facing on the market. We can win together.

Respect each other - create a strong foundation of trust between us. When you understand other person you can trust him.

Our working environment is open and transparent. The responsibility to build something awesome is upon us.

Feedback and challenging each other is vital for us to keep improving. If we mean no we should say so. If we say yes we should then act as we promise. For us it is important to be open and honest.

We learn from mistakes and in fact some of our biggest successes are outcomes of failed projects.

We have a priority in the focus to create a diverse and inclusive workforce. We are not racist in any kind. We approve that people are different.

Good work culture and strong personal character boosts innovation and creativity at scale.

We are agile. We improve every Day. Writing blog entry 20 times for improvement is Kaizen flow. Small improvement is important to us.

Do not leave behind the opportunity to improve your work.

I am thrilled that we are so committed to get this right. Engaged to deliver better.

We promise to work hard.

We want to be helpful and many times it may feel humbled to work with our customers and colleagues. We go beyond our roles and help customers and colleagues to solve any challenges. The Group encourages you helping each other and is rewarding from it.

I am thrilled and happy to continue building work culture with you. Please feel free to add your thoughts here about Lifetime Group’s work culture or email risto.anton@lifetime.fi.