

PROSTATE CANCER RESEARCH INSTITUTE



Helping men know their options

PCRI has exciting news!

We have been blessed with a **\$500,000 matching gift program** that matches dollar for dollar all donations designated for the “Imaging Awareness Campaign.”

This campaign aims to bring awareness to the fact that a million men every year undergo random needle biopsy of the prostate when imaging with noninvasive **multi-parametric MRI** is just as accurate. We need to spread this news! A short video on our website: www.PCRI.org explains how millions of men who undergo PSA screening can be saved from invasive and unnecessary 12-core random needle biopsies.

This January we will complete our 18th year of service to patients with prostate cancer. While it’s good to see how treatments have improved over the years, it’s sad that treatment selection still remains industry driven. Rather than men getting treatment that is personalized to their individual need, they too often are herded into “standard industry fare.”

PCRI provides non-biased educational resources for all stages of disease:

- Trained Helpline facilitators are only a phone call away.
- The Blue Community and our 1100 page website provide excellent resources.
- The SHADES of Blue help connect men with information applicable to their specific situation.
- Our annual conference enables patients to converse with world renowned experts.
- Our free quarterly newsletter keeps everyone informed and connected with the latest developments throughout the year.

State-of-the-art information is a Godsend for men and their families who need answers.

PCRI’s programs and initiatives are 100% funded through charitable donations. Together with our new matching gift program your donation will make an even bigger difference. Your generous contribution gives us the support we need to continue to provide these services to men worldwide.

Thank you for your consideration it is appreciated by us and all those whom we serve!

Mark Scholz MD
Executive Director



*Mark Scholz, MD,
Executive Director, PCRI
& Medical Director,
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www.PCRI.org and click
on the **DONATE** button**