



Wild Goose Creative  
2491 Summit Street  
Columbus, OH 43202

wildgoosecreative.org  
yaybikes.com  
paradisegarage.com  
menges.design  
civitasnow.com  
uprightpress.com  
sashabohn.com  
digitalelliott.com

### **What and Why**

Wild Goose Creative, in partnership with Yay Bikes!, Paradise Garage, Civitasnow, Menges Design, Upright Press, Sasha Bohn and Elliott Cennamo announces a call for entries to a bicycle-inspired poster show called Pinchflat 7.

30 Artists / 30 prints / 30 bucks a print. Posters will be displayed and sold at Wild Goose Creative and Paradise Garage. Starting with a poster party on Saturday, May 6, 2017 at Wild Goose Creative, an Evening Gallery-hop Party at Paradise Garage and running through the month of May at Paradise Garage. All posters will be created by Ohio-based artists. Artwork included in the poster show will encourage bike riding, celebrate the art and craft of bikes, or invite thought about bikes as an important way to get around.

### **Specifications**

Posters should be silkscreened, etched, lino cut, or letterpressed and should measure at least 11x17 inches. Each poster will be priced to sell at \$30 and will be displayed along with 30 other posters. Artists will be responsible for having their artwork printed and delivered to Wild Goose Creative for exhibition and sale. Wild Goose Creative and Pinchflat will retain the right to handle sales of posters for the duration of the exhibition. 25% of proceeds will be retained by Wild Goose Creative and the remainder given back to the artists.

### **Printing**

Don't have access to printing resources or can't front the money to have posters printed? Consider asking a friend or business with whom you have a relationship to sponsor your poster, investing money up-front that they will then make back when your posters sell. Poster sponsors will receive credit on title labels in the exhibition at Wild Goose Creative and will be noted on the Pinchflat Columbus website. We suggest that you consider the following local businesses for printing:

[www.uprightpress.com](http://www.uprightpress.com)

\*Upright Press is offering a discount for Pinchflat Artists

[Pricing Here](#)

[www.igloolletterpress.com](http://www.igloolletterpress.com)

[www.leahstorrs.com](http://www.leahstorrs.com)

and if they are over-booked, here are some other great printers:

[www.mamas-sauce.com](http://www.mamas-sauce.com)

[www.thehalfandhalf.com](http://www.thehalfandhalf.com)



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### **How to Submit**

Submit your artwork in PDF or JPG format via email to: [pinchflat@wildgoosecreative.com](mailto:pinchflat@wildgoosecreative.com) before March 15th, 2017. Once a proof is submitted, notifications of show entry will be provided within 48 hours of receipt. **A run of 33 posters (30 to sell, 3 to display) must be printed and delivered to Wild Goose Creative by May 1st.**

### **Contact**

Any questions should be directed to:  
[pinchflat@wildgoosecreative.com](mailto:pinchflat@wildgoosecreative.com).

### **Gallery locations and Events**

If you are unable to come to the Opening Party at Wild Goose Creative in the afternoon, stop in to Paradise Garage in the Short North during May 6th's Gallery Hop. If you will miss these unforgettable events, the posters will also be on display and for sale at Paradise Garage for the whole month of May.