



Wild Goose Creative
2491 Summit Street
Columbus, OH 43202

wildgoosecreative.org
yaybikes.com
paradisegarage.com

What and Why

Wild Goose Creative, in partnership with Yay Bikes! & Paradise Garage, announces a call for entries to a bicycle-inspired poster show called Pinchflat 8.

30 Artists / 30 prints / 30 bucks a print. Posters will be displayed and sold at Wild Goose Creative and Paradise Garage. Starting with a poster party on Saturday, May 5, 2018 at Wild Goose Creative, an Evening Gallery-hop Party at Paradise Garage and running through the month of May at Paradise Garage. All posters will be created by artists from Ohio, or with roots in Ohio. Artwork included in the poster show will encourage bike riding, celebrate the art and craft of bikes, or invite thought about bikes as an important way to get around.

Specifications

Posters should be silkscreened, etched, lino cut, or letterpressed and should measure at least 11x17 inches but no larger than 18x24. Each poster will be priced to sell at \$30 and will be displayed along with 30 other posters. Artists will be responsible for having their artwork printed and delivered to Wild Goose Creative for exhibition and sale. Wild Goose Creative and Pinchflat will retain the right to handle sales of posters for the duration of the exhibition. 25% of proceeds will be retained by Wild Goose Creative and the remainder given back to the artists.

Printing

Don't have access to printing resources or can't front the money to have posters printed? Consider asking a friend or business with whom you have a relationship to sponsor your poster, investing money up-front. Poster sponsors will receive credit on title labels in the exhibition at Wild Goose Creative and will be noted on the Pinchflat Columbus website and social media. Start having conversations now, and once you know whether you're in the show, confirm with your sponsor if they're interested.

We suggest that you consider the following local businesses for printing:

www.uprightpress.com
www.iglooletterpress.com
www.leahstorrs.com

and if they are over-booked, here are some other great printers:
www.mamas-sauce.com
www.thehalfandhalf.com



Wild Goose Creative
2491 Summit Street
Columbus, OH 43202

wildgoosecreative.org
yaybikes.com
paradisegarage.com

How to Submit

Submit your artwork in PDF or JPG format via email to: pinchflat@wildgoosecreative.com by March 15th, 2018. Once a proof is submitted, a jury will select 30 entries to place in the show, and you'll be notified within a week from the 15th. **A run of 33 posters (30 to sell, 3 to display) must be printed and delivered to Wild Goose Creative by April 30th.**

Once you know you're in the show, reach out to your printer as soon as possible. They often get booked up, or if you reach out too late there may be rush fees. Most printers will require final art by April 15th.

Contact

Any questions should be directed to:
pinchflat@wildgoosecreative.com.

Gallery locations and Events

If you are unable to come to the Opening Party at Wild Goose Creative in the afternoon, stop in to Paradise Garage in the Short North during May 5th's Gallery Hop. If you will miss these unforgettable events, the posters will also be on display and for sale at Paradise Garage for the whole month of May.