

Tiffany Jiang

tiffanyj@andrew.cmu.edu

tiffanyjiang.com

914-217-0358

EDUCATION

Carnegie Mellon University
Communication Design and
Human-Computer Interaction
Bachelor of Design, May 2018

SKILLS

Sketch, InVision, Principle, Rapid
Prototyping, Wireframing, HTML,
CSS, Usability Testing, Branding,
Photoshop, Illustrator, InDesign,
Lightroom, Photography

COURSEWORK

Programming Usable Interfaces
User-Centered Research Methods
Reasoning with Statistical Data
Color and Communication
Programming Fundamentals
Cognitive Psychology
Human Robot Interaction

INTERESTS

Sustainability, Communities,
Systems Thinking, Futures,
Education, Communication,
Cultures, Entrepreneurship

EXPERIENCE

Hulu / User Experience Design Intern
June - August 2017, Santa Monica, CA
Designed a concept feature that would enhance discoverability of short form news content on Living Room devices. Assisted the research team in running usability tests. Identified and resolved various pain points in the Living Room onboarding experience.

Facebook / Product Design Intern
May - August 2016, Menlo Park, CA
Conducted a competitive analysis on the discoverability and popularity of chat bots on messaging apps like Slack and WhatsApp. Redesigned the welcome screen for bots on Messenger to inform people about their use cases. Developed the designs for having business profiles on Messenger.

CMU Robotics Institute Project Wisper / UX Designer
Feb - May 2016, Pittsburgh, PA
Created interface designs for an internal tool that helps researchers find video clusters scraped from the web in a more efficient manner. Teamed up with developers to translate the wireframes and high fidelity designs.

Charlotte's Book / Graphic Design Intern
June - August 2015, New York, NY
Worked closely with the CEO to create the company's media kit, brand book and pitch decks. Designed various marketing materials and image assets to promote doctors in the directory across social media channels.

HACKATHONS

Facebook Hackathon 2016: Remembrance / Judges' Choice Award
The feature provides friends and family members with a better way to celebrate the life of a lost loved one in a private space on Facebook. This project was added to the 2017 roadmap of the Protect & Care Team.

Red Bull Hack the Hits 2016: TouchTone / Grand Prize Winner
Created a musical instrument out of thin potentiometers, a Leap Motion, Arduino and Max for Live that can play a range of sounds from Ableton. Our team was the only out-of-state group accepted into the competition.

Facebook Global Hack Finals 2015: OnReel.News / Grand Prize Winner
Developed a website that lets people keep track of breaking news stories through a feed of Instagram videos being uploaded in real-time by direct witnesses. Competed against 21 teams hailing from 11 unique countries.

HONORS

IDEO CoLab Makeathon / Attendee Winter 2017
Carnegie Mellon College of Fine Arts / Dean's List Spring 2017
Hack Grand Central Tech / Top Undergraduate Innovator Award 2015
Salesforce Grace Hopper Competition / UX Portfolio Winner 2015
NCWIT / Aspirations for Computing Award Runner-Up 2013