

East Lansing Art Festival By the Numbers



www.elartfest.com

70,000
fans of art and culture attended the 2015 festival

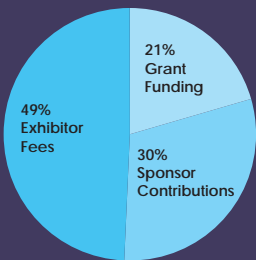
and saw the work of

180
juried fine artists

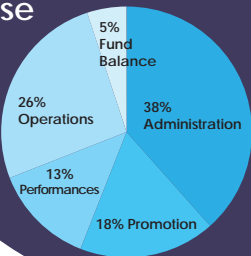
who were assisted by

400
volunteer hours

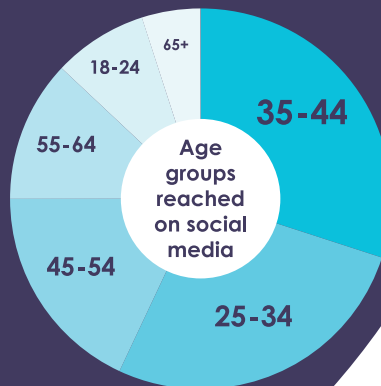
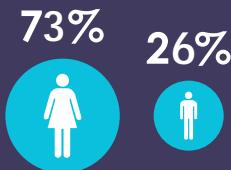
Income



Expense



The festival's reach on social media:



5,000

children enjoyed the FREE hands-on art activity area

The majority of attendees are from Michigan, with Ohio, Indiana and Illinois rounding out the top four states



Attendees traveled an average of



to get to the festival