



PARTICIPATION RULES

By submitting your application to the East Lansing Art Festival (ELAF) you agree to abide by all festival rules and legal agreement. Failure to comply with any of these rules will result in immediate removal from the show and disqualification from other East Lansing Art Festival events.

Photo ID will be required at check-in. Only the accepted, primary artist or collaborator (indicated on artist application).

All work exhibited and sold at the East Lansing Art Festival (ELAF) must be original and of the artist's own creation. Artist guarantees the accuracy of the description of the works presented and the authenticity of the work as the creation of their own hands. ELAF Board of Directors reserves the right to determine which applicants meet eligibility requirements.

Applications must include a 1000 characters or less Technical Description of your art work. The description should include technique or other information to assist the jury in defining what they are seeing in the submitted images.

ELAF reserves the right to question any applicant about his/her creative practice prior to jurying, prior to or during the festival. Including, but not limited to, requiring photos and/or video of the studio and artist working. ELAF reserves the right to disqualify any applicant or exhibitor whose artwork is made in a production studio, as defined as; a process consisting of multiple individuals (other than artists) who design, fabricate and assemble the artwork contained with the application.

Only artists accepted in the jewelry category may exhibit jewelry; all jewelry, regardless of material must be juried in the jewelry category.

Prohibited items:

Buy/sell and manufactured items of any kind are prohibited.

Representatives and large studio work

food items of any kind

beauty products

candles

t-shirts

Mass-produced items with reproduced artwork such as postcards, books, note cards, posters, magnets etc.

All artwork must be properly identified with no misleading labels:

Applicants featuring ineligible items in their application images will be disqualified during the application jury process. The ELAF Board of directors may ask exhibiting artists to remove such from display during the festival and reserves the right to remove exhibitors from the festival if they have been accepted under false pretenses by misrepresented their work during the application jury process.

REPRODUCTIONS

Art Patrons at this event expecting that they are purchasing original work. Any method of making multiple copies of original art using photo, mechanical, digital or casting technology is considered to be a reproduction. Reproductions have the following characteristics: work is not the product of the artist's own hand, reproduced copies are identical, and the copies are made by a commercial entity and not made by the artist's own hand.

Methods of printmaking, in limited runs, such as intaglio, lithography, relief painting and other traditional means, are not considered reproductions.

Photography and digital art that utilize photographs and/or computer technology are inherently reproducible. The use of cropping, enlargement and darkroom and digital processes can produce different effects even from the same negative/image is allowed. Exhibiting fine art photographers are required to show only work that they have signed, numbered and produced in limited editions of no more than 250 and is not considered to be reproductions.

Reproductions will not be eligible for awards. Artists must define “a limited edition” through their artist statement and must disclose and display both their creative and printing processes in their booth and to the buyer during the festival. The ELAF Board of Directors reserves the right to make determinations regarding reproductions that do not fit within these guidelines.

ARTIST PARTICIPATION

Artists, and **Collaborating Artists (directly involved in the design and creation of the work that will be exhibited)**, whose name appears on the application must be present the entire weekend of the festival, and must present photo identification to the ELAF Board of Directors upon arrival at check-in. Representatives, commercial agents, dealers and/or salespeople are prohibited from operating the artist’s booth. Under no circumstances may you sublet your booth, in whole or in part, with or without charge. No booth sharing between independent artists will be permitted. You may not display or advertise the work of individuals other than those accepted and specified in your application.

CANCELLATION AND NO-SHOW POLICY

Failure to give advanced notice of inability to attend once booth fee is paid may result in disqualification from the ELAF in the future. There are no full refunds for cancellations after the deadline for a partial refund is April 5, 2017. Artists may not leave the festival early.

COURTESY AND PROFESSIONAL CONDUCT

It should go without saying that there is an expectation of civility, patience and common courtesy at this event. We rely on the dedication of hundreds of volunteers and returning arts patrons to make this event a pleasant venue where artists successfully sell their artwork each and every year. It is our wish that every exhibitor, art patron and volunteer have an enjoyable experience at the ELAF. When accepting the invitation to exhibit at the ELAF the Artist agrees to abide by all rules of the ELAF, state and City of East Lansing. Artist agrees to follow load-in, load-out and parking procedures as well as general festival rules of participation. Exhibitors are expected to cooperate with festival staff, board members and volunteers and be courteous to their neighboring exhibitors. Artists who disrespect or mistreat volunteers, staff, and board or fellow artists will not be invited back to exhibit at this festival in the future.

APPLICATION JURY PROCESS

The jury, a panel of experts participate both digitally and on-site and have a broad knowledge of art, integrity, and a fair non-opinionated approach.

Each application is given a score between 1 (low) – 5 (high) and the artists with the highest scores in each category are invited to exhibit.

The artwork images submitted with application should represent the current body of work to be exhibited and sold at the ELAF.

The Booth display image should represent your current tent and display to be used for exhibition at the festival, please do not include your name, the name of your business, and/or studio in your booth photo.

Submission of images that represent items that appear to be manufactured, buy/sell or otherwise fall outside this festival's rules of participation is cause for disqualification at any time during and after the jury process.

Artists are expected to exhibit work as represented in the jury process.

The ELAF Board of Directors reserves the right to disqualify any artist who misrepresents their work in the jury process.

ELAF Board of Directors reserves the right to change festival rules without prior notice.