



2018 EAST LANSING ART FESTIVAL SPONSOR PROGRAM

PARAMOUNT LEVEL \$10,000+

Your contribution is paramount to the success of the East Lansing Art Festival. We will strive to provide you the highest level of brand visibility.

BENEFITS:

- recognition (logo) on website
- on-site Festival recognition (logo)
- Festival Poster framed (1)
- tickets to the Applause Party (10) May 17, 2018
- event promotion recognition (logo) in City Pulse and Lansing State Journal
- post-Festival recognition (logo) in City Pulse and Lansing State Journal
- social media mentions (4)
- featured recognition (logo) at all three performance stages
- recognition (verbal) at all three performance stages
- recognition (logo) in select press materials as a major sponsor