

WORK EXPERIENCE

SENIOR GRAPHIC DESIGNER

AUGUST 2015–PRESENT

Newmark Grubb Knight Frank (NGKF)
Washington, D.C.

Work with brokers around the country to create full-scale marketing campaigns for high-end commercial real estate properties. Manage multiple projects as part of a creative team while managing strict deadlines. Develop logo studies, email campaigns, 12 month marketing plans, proposals, pitch books, promotional pieces, custom, brochures, websites and custom event collateral.

CREATIVE DIRECTOR, EDITOR AND CO-FOUNDER

OCTOBER 2009–PRESENT

Canibeat.com
Fairfax, Virginia

Oversee operation of online magazine and ecommerce store. Manage and publish writer, photographer, and videographer content to the company's Word Press. Manage social media accounts: Instagram (362k followers), Facebook (316k followers), and Twitter (17.1k followers). Direct and design apparel, skateboard, sticker, and small accessory design. Plan and execute Canibeat's annual First Class Fitment car show at Princeton Airport, New Jersey. Travel and participate in multiple car shows across the country as a vendor.

GRAPHIC DESIGNER

JUNE 2009–AUGUST 2015

Team Velocity Marketing
Herndon, Virginia

Develop full-scale marketing campaigns for high-end automotive dealerships and groups around the country. Provide timely design services as a part of a creative team while managing projects and meeting strict deadlines. Develop sales, service direct mail, email campaigns, in-store point of sale merchandising, quality control, print proofs, logo designs, and train new hires.

GRAPHIC DESIGNER

OCTOBER 2008–MAY 2009

RCN Corporation
Herndon, Virginia

Work closely with marketing managers to visualize and develop direct mail, logos, post cards, posters, billboards, door hangers, sell sheets, channel lineups and web banners to promote digital cable, high speed internet and phone service.

GRAPHIC DESIGNER

AUGUST–OCTOBER 2008

Design Alliance
Alexandria, Virginia

Conceptualize and design logos, brochures, postcards and presentation websites for clients in a fast-paced environment.

GRAPHIC DESIGNER

JANUARY 2007–JULY 2008

Association for Talent Development (ATD)
Alexandria, Virginia

Develop and design post cards, magazine advertisements, program guides, invitations, registration forms, web banners and other projects. Assist print manager in preparing jobs for press runs.

ABILITIES AND SKILLS

Problem Solving, Organization, Team Leadership and Team-building, Training, Typography, Typesetting, Logo Design and Branding, Layout and Publication Design, Print and Production

COMPUTER PROGRAMS

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Dreamweaver, Adobe Lightroom, Adobe GoLive, Adobe Flash, Wordpress, QuarkXPress, iMovie, Microsoft Word, Microsoft Excel and Microsoft PowerPoint

EDUCATION

BACHELOR OF FINE ARTS, GRAPHIC DESIGN

AUGUST 2004–JUNE 2008

The Art Institute of Washington
Arlington, Virginia

Graduated Summa Cum Laude with Highest Achievement in Graphic Design Award and Washingtonian Honor Student Award.