



Young Driver Meeting Agenda

DATE: Wednesday, June 7, 2017

TIME: 9 AM – 10:30 AM

LOCATION: 7711 Goodwood Blvd
East Baton Rouge Library

MEETING CHAIRS: Crystal Pichon (Lexlee's Kids) and Michael Talley (LSP-A)

MEETING SCRIBE: Bailey Powell

MEETING TITLE: Capital Region Transportation Safety Coalition – Young Driver EA Team Meeting

WELCOME/INTRODUCTIONS/AGENCY REPORTS

UPDATED PROGRESS REPORT ON ACTION ITEMS

UPCOMING EVENTS & WAVES:

June:

- National Safety Month
- Drive Sober or Get Pulled Over (June 30-Aug 5)
- Be a Roll Model #ShareTheRoadLA

Young Driver Emphasis Area

<u>Action Step #</u>	<u>Action Step</u>	<u>Subcommittee Members</u>
1.1	<p>Increase information to parents, through workshops, presentations and OMV guidebooks regarding GDL laws, underage drinking and driver safety education.</p> <ul style="list-style-type: none"> • How many books were distributed in 2017? • How many parent presentations were done in 2017? • What steps have been taken to increase parent presentations in our Region? • Progress of requiring parent presentation attendance? • Any possibility of incorporating a virtual parent education option? • Are GDL banners available to partners who have YD programs to display at community events? 	Kelly Simmons Michael Talley Bryan Lee Jared Sandifer Kenny Martin Michael Dake Larry Cooper Tracy Lemaire
1.2	<p>Engage in social media efforts already in place, targeting young drivers and parents.</p> <ul style="list-style-type: none"> • Who is utilizing social media scheduling tool? • Who is tagging and sharing posts? What posts? • What specific content will you be sharing in June? • Mass SMS messaging software updates? • Social media contest in October. 	Crystal Pichon Jessica Bedwell Dortha Cummins Luanne Vaccaro Michael Toups Johnathan Hill Jesse Hoggard

1.6	<p>Conduct prevention programs aimed at young drivers 18-24 age range.</p> <ul style="list-style-type: none"> • Any new encounters made to reach this group? • Any new prospects? 	Robin Bennett Bailey Powell
1.7	<p>Identify teen councils in the region, and provide youth leadership training to help identify, and support safety campaigns.</p> <ul style="list-style-type: none"> • This action step item has been combined with 1.2 at this time. ➤ Any progress on youth leadership training development or partnership? ➤ What are some strictly peer to peer based programs that could be used to model? 	Jesse Hoggard Jessica Bedwell Dortha Cummins Michael Toups Johnathan Hill Crystal Pichon Luanna Vaccaro

ITEMS FOR DISCUSSION

- Review action plan to consider additional action step(s) to prioritize.

CLOSING REMARKS/ADJOURN

UPCOMING MEETINGS:

Thursday, June 15, 2017: Full Coalition Meeting (LSP HQ) 12 PM – 3 PM

Wednesday, September 6, 2017: YD EA Meeting (TTEC) 9 AM – 10:30 AM

Wednesday, December 6, 2017: TD EA Meeting (TTEC) 9 AM – 10:30 AM