



Young Driver Meeting Minutes

DATE: Wednesday, June 7, 2017

TIME: 9 AM – 10:30 AM

LOCATION: 7711 Goodwood Blvd
East Baton Rouge Library

MEETING CHAIRS: Crystal Pichon (Lexlee's Kids) and Michael Talley (LSP-A)

MEETING SCRIBE: Bailey Powell

MEETING TITLE: Capital Region Transportation Safety Coalition – Young Driver EA Team Meeting

WELCOME/INTRODUCTIONS/AGENCY REPORTS

UPDATED PROGRESS REPORT ON ACTION ITEMS

UPCOMING EVENTS & WAVES:

June:

- National Safety Month
- Drive Sober or Get Pulled Over (June 30-Aug 5)
- Be a Roll Model #ShareTheRoadLA

Young Driver Emphasis Area

<u>Action Step #</u>	<u>Action Step</u>	<u>Subcommittee Members</u>
1.1	<p>Increase information to parents, through workshops, presentations and OMV guidebooks regarding GDL laws, underage drinking, and driver safety education.</p> <ul style="list-style-type: none"> • All OMV offices have banners & guidebooks. • There have been four parent sessions at driving schools in Troop B, C, I, & L areas. • Driving schools that attend the driving school program get a GDL banner. • The group talked about the coordinators getting a GDL banner for outreach purposes. Tracy will follow up with Bridget to see if funding is available to do so. • Also, the group talked about getting a digital copy of the GDL banner to push out across the different social media platforms. Tracy to provide digital copy. <p>*In the 2015-2016 grant year, Sudden Impact purchased about 5,000 OMV parent booklets to be distributed during Driving School parent sessions. There were not funds in the 2016-2017 grant to repeat.</p> <p>*In the 2016--2017 grant year, the Troop A area had the following stats:</p> <p>1 hospital/11 schools/22 presentations/468 students 3 Mock Crashes w/700 students</p>	<p>Kelly Simmons Michael Talley Bryan Lee Jared Sandifer Kenny Martin Michael Dake Larry Cooper Tracy LeMaire</p>

	<p>1 Mock Trial w/240 students 3 On-Site presentations w/375 students.</p>	
1.2	<p>Engage in social media efforts already in place, targeting young drivers and parents.</p> <ul style="list-style-type: none"> • The team is sharing information from all the different partners across the different social media platforms. • For Teen Driver Safety Week in October the group discussed doing a music video contest for the high schoolers to participate in. It would be both solo and group videos. The videos will be uploaded to YouTube. First round votes are dependent upon how many likes/views and second round will be voted by judges. • The group is still trying to figure out the best route for the text message blasts. Bailey will research about three software programs and report out at the next meeting which ones we could use to move forward with. 	<p>Crystal Pichon Jessica Bedwell Dortha Cummins Luanne Vaccaro Michael Toups Johnathan Hill Jesse Hoggard</p>
1.6	<p>Conduct prevention programs aimed at young drivers 18-24 age range.</p> <ul style="list-style-type: none"> • The team made connections with the Greek life organizations from LSU & SU • The group discussed what the best way to be to reach this age range, and whether it would be just passing literature to them or going out and doing outreach. The group decided that for this age range more interactions would be the better route. • The group stated that a team would be needed for this effort. 	<p>Robin Bennett Bailey Powell Kenyatta Robertson</p>
1.7	<p>Identify teen councils in the region, and provide youth leadership training to help identify, and support safety campaigns.</p> <ul style="list-style-type: none"> • This action item has been tabled since school is out. 	<p>Jesse Hoggard Jessica Bedwell Dortha Cummins Michael Toups Johnathan Hill Crystal Pichon Luanna Vaccaro</p>

ITEMS FOR DISCUSSION

- Review action plan to consider additional action step(s) to prioritize.

CLOSING REMARKS/ADJOURN

UPCOMING MEETINGS:

Thursday, June 15, 2017: Full Coalition Meeting (LSP HQ) 12 PM – 3 PM

Wednesday, September 6, 2017: YD EA Meeting (EBR Parish Library- Goodwood) 9 AM – 10:30 AM

Wednesday, December 6, 2017: YD EA Meeting (EBR Parish Library- Goodwood) 9 AM – 10:30 AM