

OPEN HOUSE #2



Make Marana 2040 General Plan

The Make Marana 2040 General Plan is the Town's guiding document for future growth and development. The General Plan establishes goals and policies to address Marana's needs as a rapidly growing community, and ensuring future development contributes to the Town's high quality of life.

Public Engagement Summary

Public engagement is one of the most important aspects of the Make Marana 2040 General Plan. A community-based plan helps build consensus and obtains support for implementation efforts. Three workshops were held to gather community input as part of the planning process. Summaries of each workshop are provided below.

Community Workshop #1

A total of 43 people attended the first set of community workshops held on October 3 and 4, 2018. Attendees were presented a broad overview of what a General Plan is, then were guided through four exercises. These exercises helped develop a vision for Marana's future (see reverse page), and identified key issues and opportunities throughout the Town.



Community Workshop #2

A total of 19 people attended the second set of community workshops held on December 12 and 13, 2018. Attendees were presented an overview of the Map Atlas, then split into groups to complete two exercises. The first exercise used yarn to identify future circulation improvements, while the second exercise used Legos to envision future land uses.



Community Workshop #3

A total of 26 people attended the third set of community workshops held on January 23 and 24, 2019. Attendees were presented the exercise results from the second community workshop, then worked individually on a Policy Alternatives Exercise. This exercise involved a survey providing policy alternatives for several General Plan topics.



Marana Citizens' Forum

The Marana Citizens' Forum is an advisory group of residents and community partners who bring their unique viewpoints and expertise to community discussions and help develop recommendations for broad, town-wide issues. The Marana Citizens' Forum met four times throughout the planning process to provide input, through the same exercises as the community workshops.

Vision Statement

A Vision Statement describes a future ideal state and articulates the shared aspirations of the community including residents, property owners, leadership, and other stakeholders. This vision statement serves as a source of inspiration and guidance for Marana through 2040, containing the key values upon which all of the goals, policies and actions support. Marana's Vision Statement is as follows:

Marana is a vibrant, active, and diverse town that embraces civic spirit and a unified sense of community. We pride ourselves on having quality neighborhoods and infrastructure that supports sound economic growth. The Town will grow in a manner that ensures safety and promotes healthy living through development that improves our community and retains our shared values.

Themes

The Make Marana 2040 General Plan is organized into three broad themes. Each theme contains a group of inter-related elements that create the foundation for Marana's policy guidance. Descriptions of each theme and the elements within are provided below.

Built Environment



The Built Environment Theme includes the physical features that create an attractive, efficient, and well-balanced community. Marana's strategic development of the built environment paves the way for continued growth, in which neighborhoods, local businesses, gathering places, parks, and schools all coalesce to instill a sense of place. Elements in this Theme are:

- Growth
- Land Use
- Cost of Development
- Housing
- Transportation
- Bicycling
- Public Services & Facilities
- Public Buildings

People & Community



The People and Community Theme includes goals and policies that create a greater sense of community and culture, fostering a higher quality of life for residents. Marana's commitment to supporting its people and communities drives Town pride and boosts the local economy. Elements in this Theme are:

- Economic Vitality
- Public Safety
- Recreation
- Arts & Culture
- Neighborhood Preservation and Revitalization
- Conservation, Rehabilitation, and Redevelopment

Resources & Sustainability



The natural environment is an integral part of Marana's identity. The Resources & Sustainability Theme seeks to balance growth and development with the need to protect and conserve, supporting a healthy environment for generations to come. Elements in this Theme are:

- Open Space
- Water Resources
- Environmental Planning
- Conservation
- Energy