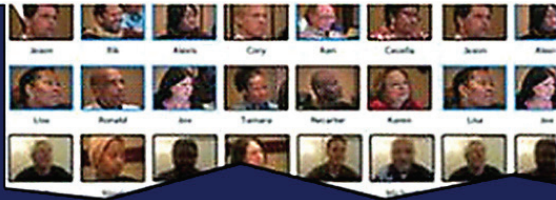


Live Deliberations

Cost-Effective Jury Research in Two Simple Steps:

STEP 1

18 Jurors Evaluate Your Case **LIVE** Online



STEP 2 - Next Day

Six Advocates Deliberate **Face-to-Face**



I. Online Trial

We hire 18 jurors from the venue—you get an accurate picture of each juror's background. You make two 20 minute arguments (PL and DF) to all 18 jurors; we generate instant feedback for you. You present witnesses for another 40 minutes; we generate more feedback, including 18 Individual Verdicts.

II. Jury Deliberation

Two days after your Online Trial we hire the three strongest pro-PL jurors and the three strongest pro-DF jurors to come together around a table in a video-conferencing center to deliberate to a verdict. You watch these face-to-face deliberations in real time. Your report is usually available within three days.

- ✓ \$12,000 Cost-Less Than Many Depositions
- ✓ Key Issues Highlighted for Jurors' Attention
- ✓ Hours of Feedback from 18 Jurors; and 18 Individual Verdicts
- ✓ Jurors See Counsel Giving Live Closing Arguments
- ✓ Direct, Face-to-Face Deliberations Using Your Six Best Jurors
- ✓ Settlement Report to Maximize Your Strength at Negotiation Table (optional)

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"Evaluating High Stakes Litigation Since 1989"