**Performance Stats 2019**

- **Total # of Performances:** 47
- **Different Venues:** 37
- **Cities Around the Bay Area:** 12
- **In Support of the Community:** 23
- **Free to the Public:** 12
- **Sing for Hires:** 5

**Estimated Audience:** 43,407

*not including radio and live streaming audiences*

**Community Partnerships:**
- Bread & Roses
- Cristo Rey de la Salle East Bay High School
- First Congregational Church of Oakland
- Shakewell Restaurant & Bar

**Who’s Listening?**

**Ethnicity:**
- 48% African American
- 32% Caucasian
- 10% Hispanic
- 10% Asian American
- 10% Other

**Gender Identity:**
- 53% Female
- 31% Male
- 16% Non-Binary

**Top Cities:**
- Oakland
- San Francisco
- Berkeley
- Los Angeles

**Top Countries:**
- United States
- Denmark
- Canada
- Kenya

- **37% Ensemble**
- **33% Gospel Choir**
- **20% Youth Choir**
- **10% Community Choir**
Oakland Interfaith Gospel, Youth, & Community Choirs

who's singing?

- Ethnicity:
  - Caucasian: 41%
  - African American: 16%
  - Hispanic: 7%
  - Asian American: 6%
  - Other: 10%

- Age:
  - 11-17: 17%
  - 17-30: 41%
  - 30-50: 32%
  - 50+: 10%

- Gender:
  - Male: 73%
  - Female: 18%
  - Non-binary: 9%

- Identity:
  - Non-binary: 6%
  - Male: 18%
  - Female: 73%

- City Count: 66 cities
- Faith Count: 29 faiths

- Average number of years in choir: 6.3

- On roster in OIGC: 82
- On roster in OIYC: 36
- On roster in OICC: 284
2019 budget overview

revenue (income)
$594,397

- 27.7% Gospel Choir
- 0.2% Youth Choir
- 72.1% Community Choir

expenditures (expenses)
$593,233

- 57% Salaries & Benefits
- 15% General Overhead
- 14% Production Cost
- 6% Musicians
- 8% Contract Services
- 15% General Overhead

PRODUCTION COST
guest artists, lighting, sound, venue rental, catering, supplies, etc.

CONTRACT SERVICES
bookkeeper, grant writer, lawyer, graphic designer, etc.

GENERAL OVERHEAD
rent, banking, utilities, office supplies, taxes, insurance, etc.
Is the inquiry in line with our mission?  
What is their relationship with OIGC?  
Will this performance sustain the organization?  
Is there already a performance that day?  
Is there another performance the day before/after?  
Is a director available?  
Are singers available?  
What is the impact on singers?  
What is the impact on the band?

TAKING INTO CONSIDERATION...

2019
- INQUIRIES RECEIVED FROM WEBSITE: 64
- INQUIRIES RECEIVED FROM DIRECT EMAILS: 28

2020 (ytd)
- INQUIRIES RECEIVED FROM WEBSITE: 29
- INQUIRIES RECEIVED FROM DIRECT EMAILS: 15

INQUIRIES RECEIVED FROM DIRECT EMAILS

INQUIRIES RECEIVED FROM WEBSITE