

## **ARTS ALIVE INGLESIDE 2015 - ART BANNER SPECIFICATIONS**

- ***PAIN*** ***ON THE BLANK SIDE*** – Make sure the banner is not upside down. The opposite side of the banner will identify your banner's sponsors, so please do ***not*** paint over them!
- ***USE ACRYLIC PAINTS*** – The banners will be rolled up during handling and **OILS or SPRAY PAINT do not dry well, tend to flake and/or may stick or crack**. In addition, ***banners with heavy coats of paint tend to curl***.
- ***NO GLUED OR APPLIED ITEMS*** – Glued/applied items do not hold up to the coastal elements and tend to curl up, fall off, or tear.
- ***DO NOT CUT*** the banner.
- ***SEALER & PRIMER*** – If you use a sealer, test a small patch to see if it dries. Avoid using sealer that may remain sticky and cause the paint to peel when the banner is unrolled. *Glossy sealers tend to stay sticky and do not photograph well for the Auction Guide*.
- ***SIGN YOUR BANNER*** – Sign or at least initial your banner as it makes identification easier throughout the handling. We also want the world to know you are the banner's artist!
- ***THIS IS PUBLIC ART*** – The banners will be displayed on public streets and should be appropriate for all ages. There is no theme, but please no unfavorable portrayals of individuals, public or private.
- ***PLEASE COMMUNICATE EARLY to Maria if you cannot paint your banner*** so that we have time to give it to another artist on the waiting list. ***Do not pass the banner along to someone else without permission from Maria***. Contact Maria by email [mariafepicar@comcast.net](mailto:mariafepicar@comcast.net).

### **Arts Alive Banner Program In a Nutshell**

Arts Alive Ingleside is a joint program of three San Francisco nonprofits – the OMI Cultural Participation Project, the Ocean Avenue Association and Independent Arts & Media.

All original banners will be offered for sale by auction. Proceeds from banner sales will be split 50/50 between the Banner Artist and the above 3 organizations. Silent bids for all banners will start at an Unveiling Reception (date, time and location TBA) and continue until a Final Live Auction.

While the Auction is ongoing, the original banners will be displayed along Ocean Avenue.

Auction Guides and Bookmarks will be printed for potential bidders and for the general public to be distributed at the Unveiling Reception (date, time and location TBA). These materials will clearly identify the artist for each banner and include their bio and website.

After the Final Auction, please give us a couple of weeks to collect payments and get the checks to you. If a banner does not sell at auction, the original will be returned to the Banner Artist.

All remaining proceeds from the Auction and merchandise sales will be used to fund the creation and placement of permanent banners along Ocean Avenue. For all banners selected to become permanent banners, that Banner Artist will receive additional compensation (amount to be determined).