

BETTY HUANG

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SKILLS

Sketch App

Illustrator

Photoshop

InDesign

Aftereffects

Dreamweaver

HTML

CSS

EDUCATION

BFA in Product Design

College for Creative Studies

Graduated Dec 2013

With honors (3.7)

Biology

Wayne State University

Sep 2009 - May 2010

Honors Class

Full Scholarship

I love exploring the intersection of craft, design, and the visual narratives of culture and brand. I obsess to resolve visual puzzles and make communication easy and satisfying.

EXPERIENCE

83bar | Lead Designer

Jul 2015 - Current

Designed brands, websites, ads, landing pages, emails, and print marketing collateral for clients in health services and technology. Branded 83bar and designed client-facing data web app. Grew design team and developed best practices and processes for collaboration.

Marvel Apps | Lead Designer

Apr 2014 - Oct 2015

Branded, designed, marketed, and aided the launch of various apps and products for agency clients and for Marvel's first internal app, CARROT App.

Engagency | Freelance Graphic Designer

Apr - Jun 2015

Illustrated graphics for business services.

Powershift Group | Freelance Graphic Designer

Mar - Apr 2015

Illustrated icons & visual aids for print & web for Nanoglobal Corp and Appconomy.

Procter & Gamble | Design Mgmt Coop

Jan - May 2013

Designed early-stage products, packaging, and point-of-sale displays for Personal Health Care division (Vicks, Vicks Dayquil/Nyquil, Metamucil, and Prilosec OTC).