Transform Finance - a non-profit organization that works with activists and investors to promote social justice through finance - is seeking a video-editor to help design and piece together material for an on-line training for social justice activists regarding the financial system and means of utilizing finance to advance social justice causes. Current plans envision a new series of short modules of video content and a Zoom discussion series that provides an interactive learning experience for a set group of participants. Greater detail as to the scope and goals of this work and details regarding our audience and nascent plans is provided in the attached background and overview.

Length and design parameters of the videos are still under discussion; however, currently envisioned are individual modules of 10-20 minutes, to maximize accessibility and digestion for our target market. The shooting of new footage is not expected; rather, the project envisions a reliance on Zoom-recorded conversations and lecture-type presentations and Powerpoint slides, as well as existing clips capturing salient moments from our own work and that of partner organizations, melded with animation and various educational modalities (photo collage/montage, voice-overs, white board exercises, …).

Because we are moving online for the first time a training that was historically done in person, we are seeking to begin the process through in-depth consultation with someone who has experience making training videos of a comparably technical nature. Part of the job will be the identification of good field samples (which do not have to be limited to the contractor’s own work) to gain a sense of the various mediums and approaches that are possible. We are seeking much creativity in the shaping of these videos.

II. Preliminary Scope of Work (in development):

- Initial 2-hour consultation with contractor then refining the scope of work
- An estimated 6 hours working with Transform Finance staff and our contracted curriculum designer to draft the storyboard of the first 3 of these short videos (hopefully proceeding with at least 3 more soon after)
- Proceeding with production of these first 3 modules (again, with the likely possibility of at least 3 more)

III. Qualifications:

- At least 2 years in video production
• At least 5 samples of education/training/technical related products - of at least 30 min's (e.g. how to cook or make something, how to organize around something, how to explain an issue like homelessness, growing income inequality, participatory budgeting)

IV. To apply:

Please submit -- to Info@TransformFinance.org by Monday, August 10th -- the following:

• Brief CV outlining experience and listing all relevant productions
• Links to anything we can review on-line
• Initial thoughts on preliminary scope of work outlined here
• Preliminary cost estimates
• 3 references