
I have a confession: I love ideas. From print to digital, packaging to environments, I enjoy crafting a brand's unique story in engaging and innovative ways. I specialise in branding and typography: essential skills for creating effective and inspiring customer experiences. With six years professional experience and having worked directly with clients, I've built strong communication, presentation and team-working skills, whilst also able to work alone to deliver high quality work.

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EMPLOYMENT HISTORY

- 2010 **Freelance Designer** for a variety of studios and independent clients, creating
– present engaging solutions across print, digital and environments.
- 2013 **Mr B & Friends**, Bath, UK
– 2015 Developing branding, illustration, print, digital and environment solutions for a variety of clients. Brand guardian for Principality Building Society and Six Degrees.
- 2012 **Nathaniel Davis Associates**, Plymouth, UK
– 2013 Creating a variety of packaging, branding and advertising projects. Involved with the day-to-day running of the studio, project management and client discussions.
- 2011 **Spencer du Bois**, London, UK
– 2012 Developing and implementing brand identities and visual systems.
- 2010 **Internships and freelance:** After graduating, I set aside one year as a freelancer and
– 2011 intern to train and learn from a wide variety of talented designers and agencies. This included: **Hat-trick**, London, UK / **Navyblue**, Edinburgh, UK* / **Pentagram**, New York, USA / **SomeOne**, London, UK / **Taxi Studio**, Bristol, UK / **The Chase**, Manchester, UK / **Threebrand**, Edinburgh, UK* / **Whitespace**, Edinburgh, UK (*Long term position offered)

ACHIEVEMENTS

Since 2013, I have been a committee member for the **West of England Design Forum**, helping organise a variety of events and workshops.

At Mr B & Friends I established and organised an annual portfolio review event with over 50 students in attendance each year.

Internship with **Pentagram** in New York.

Student of the Year 2010 for Graphic Communication with Typography.

Articles published in **Creative Review** and **Shellsuit Zombie** magazines.

In 2009, I founded and chaired the award-winning **Designers Society** at the University of Plymouth. Through my efforts, I received a '**Contribution to Societies**' award, with the society winning '**Society of the Year**' from the university's Student Union.

EDUCATION & SKILLS

- 2010 BA (Hons) Graphic Communication with Typography – 2.1, at the University of Plymouth, UK

Advanced: Illustrator CS6, InDesign CS6, Photoshop CS6.

Intermediate: Dreamweaver, Fireworks, HTML and CSS, Final Cut, After Effects, Flash

ADDITIONAL INFORMATION

Exhibitions: D&AD New Blood / 'Envisioning Plymouth', Plymouth / 'Tasty Data', Barbados.

Competitions: Entered into: D&AD / YCN / ISTD

Personal interests: I enjoy discussing my many interests including cycling, swimming, travel and have a general curiosity to explore the world around me. I am passionate about design and regularly attend lectures, conferences, exhibitions and events and am a member of D&AD and the Typographic Circle.

TESTIMONIALS

Jake's love of design and all things creative is very evident. He has a can-do helpful attitude and is very much a self-starter. He works hard, gets a lot done and knows software packages intimately. Jake has designed online and offline creative for many clients with us, including the award winning Bulldog Campaign for Siniat. He has been a valued member of a growing and developing creative studio.

Steve Richardson, Executive Creative Director and Partner at Mr B & Friends, Bath, UK

Jake is a great team player: enthusiastic, thoughtful, always engaged and hardworking. He loves to discuss concepts and process. Jake was an asset to our team.

Luke Hayman, Partner at Pentagram, New York, USA

Jake is a great ideas designer with a can-do approach that likes to get to the heart of a brief. Always goes the extra mile on a project. His passion for design, attention to detail and unbridled creativity give great results and made Jake an important asset of the team.

Nathan Davis, Creative Director at Nathaniel Davis Associates, Plymouth, UK

One of Jake's biggest strengths is his sense of curiosity. He brought enthusiasm and strong concepts to the projects he worked on. Excellent research skills and methods, confident to let him go off and do his own thing and come back with good results.

Gordon Carmichael, Designer at Whitespace, Edinburgh, UK

I have been very impressed by Jake's ability to understand our varied briefs, helping us to identify exactly what it is that we want to achieve. I really appreciate his attention to detail, creative talent and his flexible, efficient and good-humoured approach makes him a pleasure to work with.

Paul de Savary, Managing Director, Home From Home Care Ltd, UK [client]