



Snog

Brief:

To create a highly stylised, show stopping retail frozen yogurt servery within a vintage Routemaster bus to be SNOG Frozen Yogurts first mobile store. Design and engineer a roof solution that could support large illuminated signage that would work at the touch of a button, rising and lowering on demand.

Response:

Production time was very limited for such a complex build but SNOG were trading on London's Southbank successfully throughout 2014. More units are now being discussed.

Result:

An eye catching, spectacular vehicle in the right high footfall location delivers exceptional results.

