

# Nokia

**Brief:**

Nokia needed to launch & educate on its Lumia range of phones and accessories to business users in a very “on brand” environment at the business users head offices. One of our modern, low floor buses was used.

**Response:**

To create accurate 3D from plans we designed with the client before the build to achieve sign off. NOKIA needed a sharp, focussed feel

onboard that included displays, meeting room, interactive product displays. The results are stunning, you cannot tell the difference from the 3D to the finished bus which is always a good sign.

**Result:**

NOKIA re established itself as a contender by increasing market share across business and consumer markets. The bus activity played a major role in this success.

