

## French TV

### Brief:

To create a mobile TV studio for 6 weeks over the London Olympics 2012. Client SIS & TV France..

### Response:

Many, many factors had to be considered to successfully achieve what the client needed. Lots of power for the onboard equipment, high visibility studio, editing suite, storage for crew and equipment. Two drivers covered 18 hour days. Planning this activity took 5 months, we worked closely with the client to hit the ground running.

### Result:

TV France won awards for their high impact, imaginative, quirky coverage of London 2012.

