

Canopus

Brief:

We were approached directly by Canopus to supply a vintage motorbike with sidecar, provide a rider / vehicle manager to deliver and manage the bike at their annual conference in Monaco, France. The bike and sidecar had to be photographed in a studio, fully branded to support their conference branding.

Response:

A quick turnaround was needed to successfully achieve everything the client needed, we love a challenge. We resprayed one of stock sidecar bikes, branded it and sent our lucky rider out to Monaco with the sidecar safely in a trailer.

Result:

The bike & sidecar not only acted as dressing for the outside of the venue but travelled guests around Monaco successfully throughout the conference.

