

## Anthill

### Brief:

To supply one of our classic VW campers to support a press campaign for a new start up company.

### Response:

Re trim the interior of our 1976 VW camper van, respray the exterior and spot brand the body. One of our roadshow drivers delivered and moved the VW around key locations to hit high footfall areas and be at press photocalls.

### Result:

Even the weather behaved to make the day another big success.

