

**CoMOTION
Co2017**

**CoMotion Student Showcase
2017 Submission Guidelines**





General Rules

- > Any piece that has won at a previous CoMotion may not be entered.
- > Any single work may only be submitted once to a single category.
- > Contestants may enter multiple categories, but may only submit to each category once. Each entry must be a different completed piece.
- > Collaborative teams must only submit to each category once, but individual members from the team may submit a different project to the same category as the collaboration.
- > If there are design boards that were used to create a piece, both design and animation may be submitted to different categories, as long as the designs are not simply stills taken from the animation.
- > To participate, contestants must have been enrolled at SCAD for the 2016–2017 academic year.

Naming Rules

Submit your works to the collaborative space, which can be accessed through MyFile or the SCAD computers. **If you are a student NOT residing at the Savannah Campus, please send your name and email to momelove@clubs.scad.edu so that you can be added to the Collaborative Space.** Inside there are folders for either Design or Motion, which contain the category folders. Submit your work inside the corresponding folder, following this naming convention. **Any works incorrectly named will be disqualified.**

LASTNAME_FIRSTNAME_CategoryTitle_PIECETITLE

i.e. CONKLIN_JEFF_Compositing_BOB

For collaborative pieces, list ALL OF THE LAST NAMES of contributors in the title:
i.e. CONKLIN_HULVER_SMITH_Tactile_SPACERACE

For Cover image: LAST_NAME_FIRSTNAME_CategoryTitle_PIECETITLE_Cover

Formatting Rules

- > Submit video files as .MOV or .MP4.
- > Design work and process book must be formatted as a PDF.
- > All submissions **must be less than 100MB. Any works over 100MB or incorrectly formatted will be disqualified.** Use Media Encoder or Handbrake to compress your files. We have limited space so please be courteous. If you are unsure how to compress your video, please feel free to ask any of the MOMELove officers.

For design work, PDF's must have pages containing:

Full page bleed(s) of styleframe(s)

Full page bleed of design board (all frames together)

Submit a 1280 x 720 Cover Image with your PDF.

1 Page for Process including a written treatment of **up to 150 words**

By submitting to the showcase awards, you agree to have your work juried and exhibited if it's chosen. Your work may also appear in books and/or websites created by either the MOME department or MOMELove. In all cases, you will be given full credit and recognition for this work wherever it is displayed.

CATEGORIES: DESIGN

> Illustrative

Any number of frames using an illustrative style.

> Typography

Any number of frames where typography is the main heroic element.

> Infographic

Any number of frames that conveys a wealth of data using graphics primarily geared to educate the viewer about a topic.

> Compositing

Any number of frames where the main element is the compositing of different stylistic elements (2D, 3D, raster images, hand drawn, etc).

> 3D Design

Any piece using a 3D technique as the main element. Treatment in post is admissible, as long as it does not overshadow the 3D.

> Tactile

Any number of frames using a tangible or hand crafted technique.

Best in Show

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CATEGORIES: MOTION

> Kinetic Type

Any piece using typography as the main vehicle for information.

> Compositing

Any piece where the main element is the compositing of different stylistic elements (2D, 3D, raster images, hand drawn, etc).

> Alternative Techniques

Any piece using a technique other than straight 'TRAPS' keyframing in AE/C4D/etc. This category includes digital and analog pieces.

> Infographic

Any piece that conveys a wealth of data using graphics primarily geared to educate the viewer about a topic.

> 3D Motion

Any piece using a 3D technique as the main element. Treatment in post is admissible, as long as it does not overshadow the 3D.

> Illustrative

Any piece using an illustrative style.

> Cinematography

Any piece using live action footage as its main component.

> Logo Animation

Any piece that's primary focus is animating a logo. Maximum of 5 seconds.

> Title Sequence

Any piece that is a title design for any real or fictional movie, tv show, game, etc.

> Brand ID / Network ID

Any piece that is a 10-30 second ID for a Brand or Network.

> Show Package

Any montage of show packaging containing 1-3 elements branding a single network. Do not include Title Sequence.

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Final submissions DUE

MIDNIGHT

FEBRUARY 17th, 2017