

alex menz

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14779 Chermore Drive, Chesterfield, MO 63017

EDUCATION EXPERIENCE

Bachelor of Journalism
University of Missouri / Columbia, Missouri
Graduated in MAY 2014
Emphasis in Visual Editing & Management
Minors in Business and Anthropology
Certificate in Multicultural Studies

Master of Arts in Journalism
University of Missouri / Columbia, Missouri
Graduated in MAY 2016
Emphasis in Strategic Communications

ContentWorks Intern

FleishmanHillard / *St. Louis, Missouri*
MAY 2016 - Present

Monitor and spot trends to create branded content. Brainstorm and develop social content strategy for brand partnerships and product releases. Produce, shoot and edit video and photo content for social accounts and client specific endeavors. Research and pitch event and awareness media to local and national outlets.

Director of Photography

Vox Magazine / *Columbia, Missouri*
AUG 2015 - May 2016

Oversee production and presentation of photos at VOX Magazine, the weekly arts and culture city magazine with a circulation of 10,000. Responsible for all photo content in print, online, and iPad and coordinating within photography department.

Assistant Director of Photography

Columbia Missourian / *Columbia, Missouri*
AUG 2014 - MAY 2015

Work with the Director of Photography, the photo editors and the staff photographers to produce the Missourian's daily visual report. Select and edit work from staff photographers' daily assignments, coach and help them develop as photojournalists, and pull archive and wire service photos to curate the world's daily news.

Social Team Intern

AARP / *Washington, D.C.*
MAY - AUG 2013

Aid in analytics reporting and developed social media marketing campaigns for future member promotions. Engage daily with AARP Facebook fans and Twitter followers. Developed social promotional content for YouTube shows and began their Pinterest social presence.

SKILLS

Visual & Artistic: Awarded SPJ 2016 National Mark of Excellence for Photo Illustration. Highly skilled in documentary and studio photography with Nikon/Canon DSLR systems. Editorial photo management and art direction experience at news, magazine and marketing publications.

Technical & Programs: Highly skilled in Adobe Photoshop, Photo Mechanic and Final Cut Pro X. Proficient in Adobe Creative Suite. Trained in and experienced with Wordpress and Blox publishing platforms. Worked with various social media publishing platforms.

Unique Experience: Creator and producer of Edible Snaps, a Wordpress based food blog. Crafted and implemented MU ResHall social media from scratch. Student of the Missouri School of Journalism's Wine Country Writing class.

Leadership & Teamwork: Presented at the 2016 American Journalism Historians Association conference. Sole student on the MU Residential Life Professional Staff Recruitment & Selection Committee. Organized and able to manage large workloads and take direction in a fast paced environment.
