



## SPONSORSHIP PACKET

[QUEENCITYHACKATHON.COM](http://QUEENCITYHACKATHON.COM)

### Who are we?

The Analytics and Big Data Society (ABD Society) is an organization that seeks to support the growth of analytics and big data in the Charlotte area through professional development. ABD Society hosts four large-scale speaker events, four exclusive breakfast events, and one Hackathon and Gala a year to drive thoughtful conversations and meaningful relationships for its members and analytics and big data practitioners.

### What is Queen City Hackathon?

Queen City Hackathon is an annual event to showcase the analytics, engineering and data science talent in Charlotte, NC. We partner with local universities and companies to allow a venue for upcoming talent to show off their skills and compete for the top prize. This event allows everyone to collaborate and adapt in a high-speed environment.

### Why Sponsor?

As one of the biggest hackathons in the area and solely focused on data analytics, this event will bring in the top talent in the area. Sponsorship allows companies to have a front row seat to this talent and showcase their company as a leader in these fields. The partnership with the event will also allow for visibility on the website and on press materials as the event is covered. See below for a breakdown of the different options.

## SPONSORSHIP TIERS

	Title \$50,000	Platinum \$35,000	Gold \$25,000	Silver \$10,000	Startups* \$1,000
Logo on Website	✓	✓	✓	✓	✓
Materials in Swag Bag	✓	✓	✓	✓	✓
Provide Mentors	✓	✓	✓	✓	
List Access	Early	Early	✓		
Table at Awards Gala	✓	8 seats	6 seats	4 seats	
Company Judge	✓	✓			
Present the Winners at the Gala	✓				
Branded Award	✓				
Company Feature	✓	✓	✓		

### A La Carte Options:

Snack Sponsor: \$2,500 3 available

Break Sponsor: \$5,000 5 available

Meal Sponsor: \$10,000 4 available

Entertainment Sponsor: \$15,000 1 available

All sponsors are encouraged to bring swag (shirts, bags, stickers, etc) and recruiters to the hackathon.

### Contact Information

Please email Kirsten Pruitt at [kirsten@abdsociety.org](mailto:kirsten@abdsociety.org) or Alan Fitzpatrick at [alan@abdsociety.org](mailto:alan@abdsociety.org) for more information.