



Grant Application Packet

Fall 2012 Grants

Name:

[*Note]** Please make it clear at the top of your pitch packet which script you are pitching and if you are applying for the \$3,000 Grant or the \$1,000 Grant.

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Be short. Be concise. Be good.

Remember you will get a chance to explain everything during pitches.

All page lengths are single-spaced. Only write until you feel you have answered the question completely.

SECTION 1: Story and Plot Structure

- 1) What do you think is the strongest part of your script, and why? (150 words max)
- 2) What foreseeable changes, if any, would you make to the submitted script? (200 words max)

SECTION 2: Characters and Theme

- 1) Describe the protagonist of your film (150 words max).
- 2) What is your protagonist's main objective? (one sentence).
- 3) What is the primary obstacle that your protagonist has to overcome in order to achieve (or fail) his or her main objective? (one sentence).
- 4) What is the most important theme of your film? (one sentence).
- 5) Is there an existing film that effectively captures the tone of your script? (no more than two examples).

SECTION 3: Actors

1) What is your experience working with actors? What is your style when it comes to directing actors? (250 words max)

2) What kind of rehearsal process would you want to implement with your actors? (150 words max)

SECTION 4: Director

1) What is your philosophy as a director? What's your leadership style? (250 words max)

2) Insert a list of the shoots and experiences that make you feel ready and qualified for this particular project. Describe your work - what it meant, how it was received, what it was like making it - whatever you want to share with us to make us understand what kind of artist and visionary you are (separate sheet, 1 page max)

SECTION 5: Production Design and Production Logistics

1) Describe the logistics of creating your visual style. Will you be using any unusual equipment (e.g. jib, steadicam, etc.)? Refer to scenes, shots, and moments in your script if necessary. (250 words max)

2) Are you planning to shoot on a specific format? For what purpose and how? (150 words max)

3) Why will this project appeal to a Director of Photography and a Gaffer? (250 words max)

4) What potential risk management issues do you foresee? (300 words max)

5) Describe how production design will create the world of your film and how it will present your theme to the audience. (250 words max)

6) Insert a logistics calendar, showing us your plan to complete this project from now until the premiere. Be specific and thorough. Include fundraising, crew petitions, meetings, shoot dates, post-production. This schedule will change, of course, but we need to know that you have a plan to see this through. (separate sheet, 1-2 pages max. Actual calendar format is preferred.)

SECTION 6: Set Experience

1) Imagine the weekends of your shoot. Describe how you envision it. (250 words max)

2) How do you plan on cultivating that kind of environment on set? Be specific; as in *how* you will be a good director and *how* you will educate your crew. (200 words max)

3) What will you do before and after your shoot (not on set) to cultivate your desired crew environment? (200 words max)

SECTION 7: Budget and Your Producer

1) Insert a complete budget breakdown, with projected costs and a fully-itemized inventory of where this money will be going (separate sheet, 1-2 pages max). Be sure to include any post-production costs, insurance costs, and a 10% contingency. **We require all groups to fundraise**, so your budget must be greater than the grant allotment (i.e. a \$8,500 movie for a \$7,500 grant). How will you fundraise? How much do you expect to make at each fundraiser?

2) For your producer(s): Insert a list of the shoots and experiences that make you feel ready and qualified for this particular project. (1 page max)

3) What kind of role, logistical or creative, will the producer have with your film? (250 words max)

4) What producing challenges do you foresee and how do you plan on addressing them? What qualities in a producer do you think would be best suited for addressing said issues? (250 words max)

5) How flexible is your budget? What expenses must be prioritized and what is subject to change? (250 words max)

SECTION 8: Why Studio 22?

1) Why are you applying for a Studio 22 grant as opposed to other grants/sources of funding? (150 words max)

SECTION 9: Distribution Potential

1) What is this film's genre(s)? (one sentence)

2) How do you want this film to impact your audience? Why will your movie stand out to festival programmers and other distributors? (250 words max)

3) What is your logistical plan to distribute your film to festivals, screenings, etc., after the premiere? Do you have research plans and/or will you have a festival coordinator? A budget estimate? Specific festivals or other distribution outlets in mind (up to 5)? (250 words max)

SECTION 10: Additional Comments (optional) (1 page max)

Please use this space to write any additional thoughts not covered elsewhere in the pitch packet. This section is by no means necessary, but rather designed to allow directors and producers to expand on any additional areas of their project.