

FACT SHEET

SOCIALLY CONSCIOUS DESIGN



LEAP Design is a Hong Kong-based design studio with passion for socially conscious design and desire to help organisations and companies making the world a better place.

With over 10 years experience working with multinational clients from different industries, LEAP has the capabilities to provide design solutions that works for its clients. Now LEAP wants to focus its offering to help clients with social goals and to help them grow.

Our mission:

“Collaborate with clients to provide them with optimum design solutions to achieve their social mission”.

We know the power that good design has to influence people. LEAP strives to empower and share its knowledge to help organisations and companies realise this influence.

We take a collaborative approach that gives full consideration of the issues, goals and strategies of individual clients and leads to highly appealing graphic identifiers, logos, print and web-based solutions. Above all, we are proud to be part of our clients' success stories.

SELECTED CLIENTS

Also listed below are some of our clients from other industries

Beauty & Apparel

The Body & Face Lab

Financial Services

AES International
DB Capital Partners
Eastspring Investments
EXS Capital
Financial Partners
Intertrust Private
Taylor Brunswick Group
The Hong Kong Trust Company
TTG Wealth Management
Welkin

Healthcare

Adventist Health
EKA Hospital

Professional Services

Compliance Solutions (HK) Ltd.
Oldham, Li & Nie Lawyers
Hong Kong Trustees Association
Trapezium Limited

Non-Profit

Happy Sharing
Hong Kong Cancer Fund
Medecins Sans Frontieres

Society of the Promotion of
Hospice Care
ToyBox International

Publishing

HM Publishing Ltd.
Professional Publishing People

Construction & Interior

Island Design Studio
Quadros International

Consumer/Retail

BogaFine Wine
KissaBag

Luen Tai Group
MAG Fashion Group
PrimaFit

Art, Sports & Entertainment

BlitzBokke
Hong Kong Art Tutoring
Kota Tua Creative Festival
Pink Tank Events
RugbyAsia Channel
Valley RFC

OUR SERVICES

LEAP specialise in both print and online media. Below is the list of our service offerings.

BRANDING

Logo design
Logo revitalisation/redesign
Stationery design
Brand Identity Guideline

ADVERTISEMENT

Print advertisement
Online advertisement

CUSTOM MEDIA

Newsletter
CSR/Sustainability Report
Annual Report
Magazine
Booklet/brochure

ONLINE SOLUTIONS

Website design
Website development
Website maintenance
Search Engine Optimisation
Social media management
Email campaign management

CONTACT

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We know we can't do it all to deliver the best quality service. So for the specialised services and bigger jobs we collaborate with our strategic partners who cover things like printing, web hosting, copy writing, photography and illustration.