

PHOTALIFE

landscape, floral and lifestyle photographer

WWW.PHOTALIFE.COM • DARREN@PHOTALIFE.COM • 07843556400



Darren Coleshill

photalife.com
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// ABOUT THE BLOG


My name is Darren and I live in the South East of England with my beautiful family, Laura and my two daughters Aly who's 9 and Mia who's 6.


I haven't climbed a mountain or swam in the sea, but I have taken photos of where I have travelled. I love being creative either using still or moving pictures to tell my story.


If stranded on a deserted island I'd go insane without photography, music, my wife Laura and our two daughters. Storytelling, being creative make my blood pump; and sharing this online makes me happy.

SOCIAL REACH >>>


 5.5k+ / [@photalife](#)

 9.4K+ / [@photalife](#)

 7.7k+ / [@photalife](#)

 650+ / [@photalife](#)

 1.1k+ / [+darrencoleshill](#)

 450+ / [photalife](#)

 1.3k+ / RSS Subscribers

TARGET audience

UK Parents with a keen focus on photography and being creative.

Female 61% / Male 39%

Age 25 - 34 32% / 35 - 44 34%

UK 60% / USA 16%

Monthly Blog Stats

April 2017

18,000+
Page Views

7000+
Unique Visitors

DA 41
PA 44

// SPONSORSHIP & SERVICES

Blog Posts, Social Media Promotion, Brand Ambassadorship and events

// BRANDS I'VE WORKED WITH

My experience working with large global brands such as Nintendo, Mini BMW, Premier Inn, Panasonic, Xbox One and much more including lots of independent companies gives me a high calibre of expertise for various projects with an attention right down to the finest of details.



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// 2017 SPONSORSHIP & AWARDS

Sponsored Blog Post

A custom written 300+ word article with high resolution photos and a link to your website. Includes feature spot in my newsletter and social media promotion on the day of your post.

Social Media Promotion

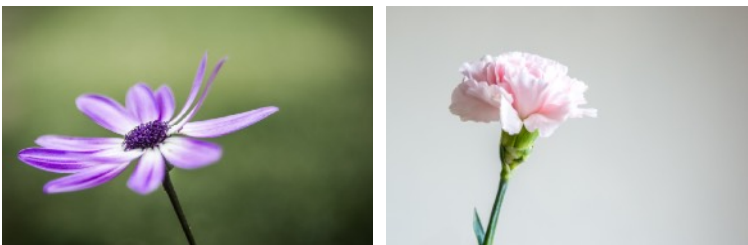
Spread the word about your product, service, or hashtag campaign to my followers on Instagram, Twitter and Facebook.

Product Reviews / Giveaways

Only available in conjunction with sponsored blog post or other collaboration and must be of a certain value and interesting to myself and to my readers. Contact me to discuss your ideas and rates.

Product Reviews

Honest and in-depth review with disclaimer. Your product must be relevant to myself and my readers. Contact me to discuss your product and rates.



“Always approachable and with a real talent for photography, Darren brings huge amounts of expertise and passion to the blogging community. he is widely recognised as one of the friendliest people on the blogging scene and his expert use of social media demonstrates this.”

- Susanna Scoot - Co-Founder of BritMums

Awards

2017 - Finalist BritMums BiBs Awards Photography

2016 - Finalist MAD Blog Awards Photography

2015 - Winner MAD Blog Awards Photography /
Finalist BritMums BiBs Awards Social Media

2014 - Winner BritMums BiBs Awards Social Media
/ Winner BritMums BiBs Awards Innovate

2013 - Finalist BritMums BiBs Awards Social Media
/ Finalist BritMums BiBs Awards Fresh Voice



GET IN TOUCH

For more information or to discuss sponsorship opportunities contact: darren@photalife.com.

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// PORTFOLIO



#MySundayPhoto

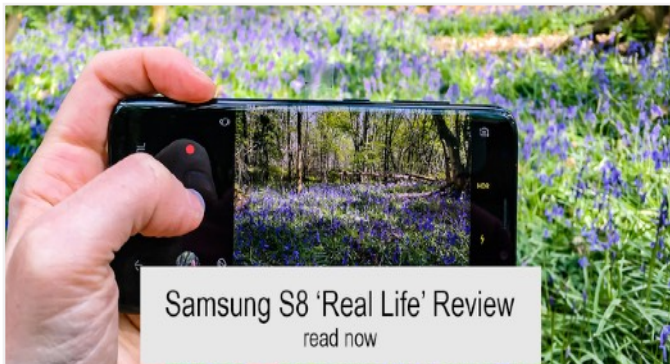
The largest weekly photo link up in the UK



Photalife Talks Podcast
listen now

Photalife Talks Podcast

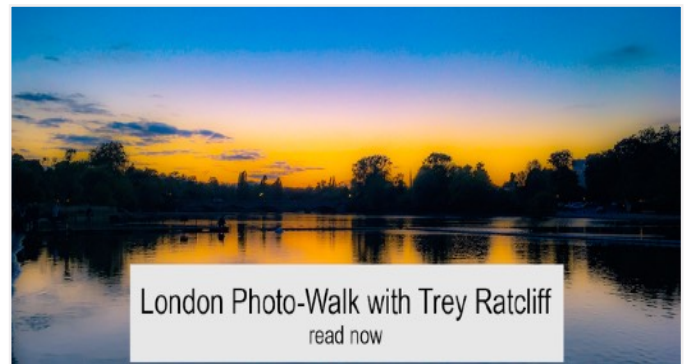
A weekly photography based show



Samsung S8 'Real Life' Review
read now

Product Reviews

Extensive product reviews with high quality images



London Photo-Walk with Trey Ratcliff
read now

Events

From conferences to photo-walks