



**20th Anniversary Bay Bash
“Light up the Bay”
December 8, 2017 at 6:00pm
GulfQuest Maritime Museum**

Sponsorship Benefits

“Light up the Bay” Title Sponsor - \$7,500 Gift

- Business will be honored as the title firework sponsor of Bay Bash
- Business will be invited to introduce the firework display to our audience at the event
- Business banner featured at main entrance of GulfQuest
- Quarter page color advertisement in Bay Waves paper newsletter mailed to 5,200 contacts.
- Business name prominently featured in all press releases, featured articles, and media coverage
- Business logo will appear on all flyers, posters, and signage promoting the event
- Business name/logo with a hyperlink will be featured in the Mobile Baykeeper Bay Waves eNewsletter as the Light up the Bay Title Sponsor of the event
- Twenty complimentary couple’s tickets to event with Mobile Baykeeper wine glass (food and wine/beer included)
- Business will have own table at event

Great Blue Heron Presenting Sponsor - \$5,000 Gift

- Business will be honored as the presenting sponsor of Bay Bash
- Business banner featured at main entrance on 3rd floor of event
- Quarter page color advertisement in Bay Waves paper newsletter mailed to 4,000 households
- Business name prominently featured in all press releases, featured articles, and media coverage
- Business logo will appear on all flyers, posters, and signage promoting the event
- Business name/logo with a hyperlink will be featured in the Mobile Baykeeper Bay Waves eNewsletter as the Great Blue Heron Title Sponsor of the event
- Fifteen complimentary couple’s tickets to event with Mobile Baykeeper wine glass (food and wine/beer included)
- Business will have own table at event

Osprey Sponsor – \$2,500 Gift

- Business name mentioned in all press releases, featured articles, and media coverage
- Business banner featured at event

households

- Business logo will appear on all flyers, posters, and signage promoting the event
- Business logo with a hyperlink will be featured in the Mobile Baykeeper Bay Waves eNewsletter as an Osprey Sponsor of the event
- Ten single complimentary tickets to event (food and wine/beer included)
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Brown Pelican Sponsor – \$1,000 Gift

- Business logo will appear on all flyers, posters, and signage related to the event
- Business banner featured at event
- Name mentioned as Brown Pelican in Bay Waves paper newsletter mailed to 4,000 households
- Business logo with a hyperlink will be featured in the Mobile Baykeeper Bay Waves eNewsletter as a Brown Pelican Sponsor of the event
- Six single complimentary tickets to event (food and wine/beer included)

Egret -- \$500 Gift

- Business name will appear on all flyers, posters, and signage related to the event
- Business banner featured at event
- Business name with a hyperlink will be featured in the Mobile Baykeeper Bay Waves eNewsletter as an Egret Sponsor of the event
- Four single complimentary tickets to event (food and wine/beer included)



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Sponsorship Form

Name of company: *please print* _____

Contact name: _____ Phone: _____

Email: _____

Address: _____

Sponsorship:

LEVEL	AMOUNT
Light up the Bay (\$7,500)	
Great Blue Heron (\$5,000)	\$ _____
Osprey (\$2,500)	\$ _____
Brown Pelican (\$1,000)	\$ _____
Egret (\$500)	\$ _____

Make checks payable to: Mobile Baykeeper
Mail checks to: Justine Herlihy, Development Director
450 C Government Street Mobile, AL 36602

Contribute online at www.mobilebaykeeper.org/contribute/
Email this form to: jherlihy@mobilebaykeeper.org

Your sponsorship is very much appreciated. Thanks for your support!

*Marketing Deadline: To be included in pre-event materials please respond before November 8th