

Mining Shared Value

Mining Shared Value (MSV) creates positive impacts on host communities and countries where mineral extraction takes place by promoting and supporting increased local procurement of goods and services by mining companies. In creating shared value through increased local procurement, MSV harnesses the private sector for meaningful impact.

MSV is in a unique position to push for industry-wide understanding and action on local procurement through a Collective Impact approach. In increasing local procurement by the global mining industry, this will ultimately help local communities and host countries thrive, and result in a more stable and sustainable mining sector.

Through a systems change approach - addressing the entire global mining system as a whole rather than any one component - MSV draws on the concept of shared value to align the interests of the mining sector and host countries to create significant benefits for both.

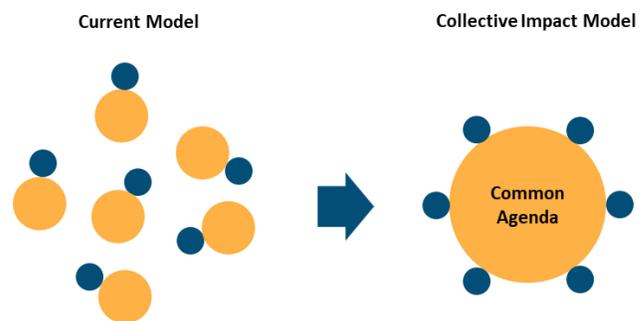
Working with global players, including the World Bank, International Council on Mining and Metals (ICMM), and bilateral aid organisations including the German development agency (GIZ), MSV has placed itself at the heart of global debates on natural resource governance. It has raised the profile of local procurement as a central issue of mining governance and sustainability, and has influenced the direction of mining companies, Canadian government policy, and multilateral programming.



Procurement spending generally makes up the single largest in-country expenditure of any mining operation – often greater than taxes, wages, and community investments combined.

Mining Shared Value's Collective Impact initiative over the next 5 years

Based on the success to date, MSV is looking to scale its interventions across the global mining system to improve the economic impacts of mineral extraction in host countries over the next five years (2018-2022). MSV, a not-for-profit initiative of Engineers Without Borders Canada, is working to shift from a series of impactful, yet largely disconnected projects, to a full Collective Impact model supported and steered by all mining sector stakeholders simultaneously. Its goal is to become the world's single most important hub and resource centre to empower the global mining system to increase local procurement. Importantly, this Collective Impact approach seeks consistent activity across all stakeholder groups to ensure actual *implementation* of best practices in local procurement management and governance. Central to this is having the key stakeholder groups of mining local procurement represented to guide the direction of the initiative.

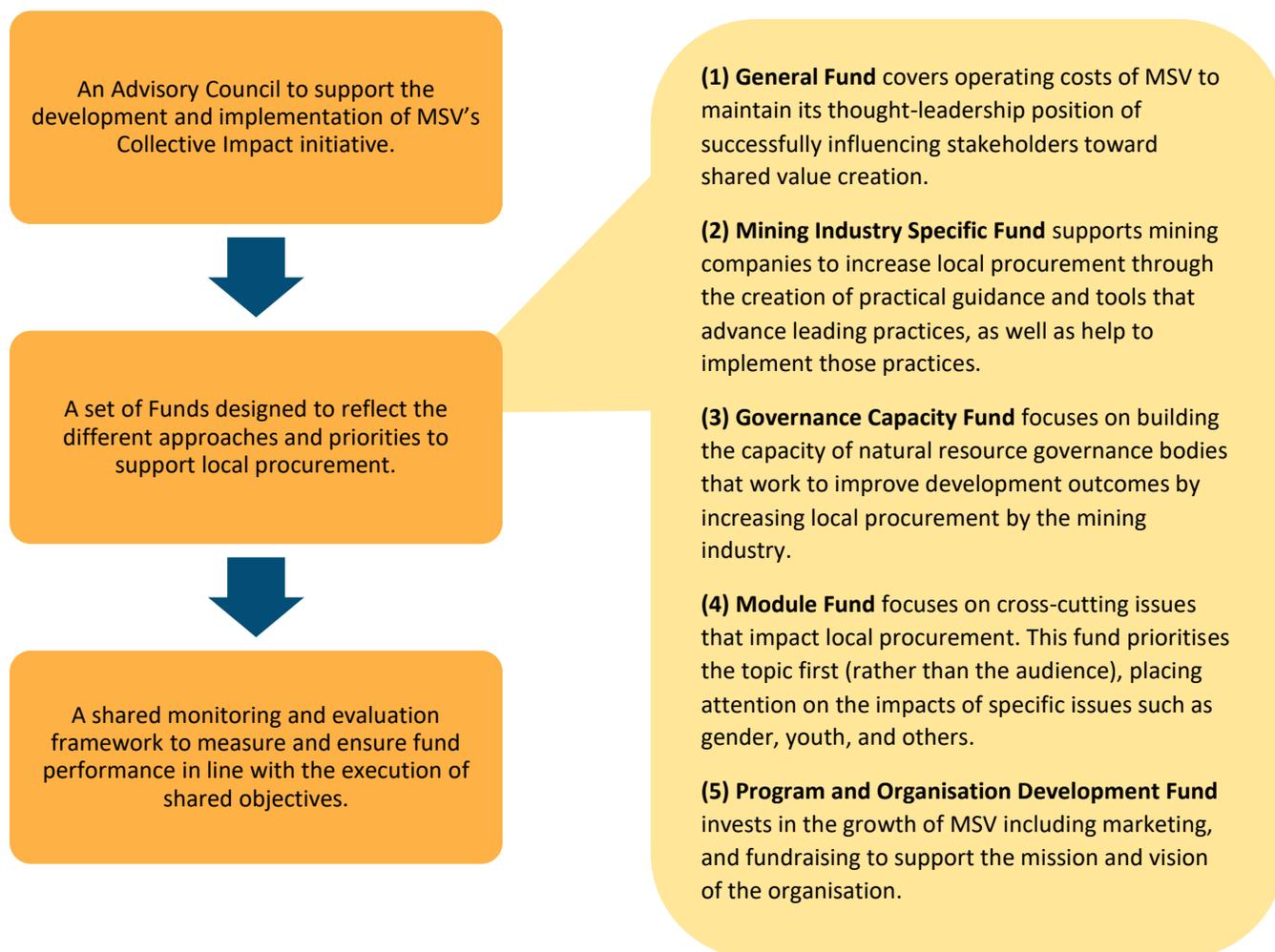


MSV is seeking funding through a blend of earned revenue from contractual engagements, as well as funding from a variety of invested actors including foundations, governments, mining companies, and development banks. A detailed Fundraising Prospectus is available; it provides an overview of MSV's current model and the need for it to scale through a Collective Impact approach.

Key characteristics of Mining Shared Value's Collective Impact approach

Fundraising efforts will be supported by the members of the Advisory Council and The Sector Inc., as well as in-house fundraising personnel, to be acquired in 2019 to help meet annual targets (full details can be found in the Fundraising Prospectus).

To ensure that an investment in MSV's growth aligns with the strategic priorities of funders, the organisation's revenue model has been structured into five internally restricted funds. Each fund provides a different and specific partnership opportunity, so that funders can participate in the social impact outcomes of the organisation that align with their own priorities.



Partner with us to collectively achieve goals where mining plays an integral role in supporting communities and countries to thrive while resulting in a more stable and sustainable mining sector. MSV has been working towards this since 2013 and is now reaching out to all stakeholders to realize these goals. For a detailed Fundraising Prospectus, which overviews MSV's current model and the need for it to scale through a Collective Impact approach, contact us:

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